Working with UK schools towards a safer online world for children

www.nationalonlinesafety.com
Dear Sir/Madam,

The online world is an exciting place for children to explore. However, with technology advancing and the internet evolving all the time, how can we ensure that children are keeping safe on the internet?

Undoubtedly, schools have a very important role, enforced legally by statutory safeguarding guidance. As a result, Online Safety now forms a large part of the safeguarding aspect of an Ofsted inspection.

Here at National Online Safety, we aim to be at the forefront of educational awareness of internet safety in the UK, making learning fun, interactive, challenging and memorable.

We believe in a whole school community approach to online safeguarding, engaging all school stakeholders including senior leaders, teachers, governors, parents and children.

We have developed our NOS Certified School packages which encompass staff and parent training, auditing of school’s online safety provisions and a suite of engaging learning resources and classroom packs.

We hope you find this brochure useful. We look forward to assisting you in ensuring your school achieves outstanding provisions of online safety and welcoming you to our NOS Certified School Community. Please do contact us to hear more of our success stories.

James Southworth
Co-Founder & Online Safety Author
National Online Safety
0800 368 8061 / james@nationalonlinesafety.com
About Us

www.nationalonlinesafety.com
Our Mission

It is our mission to empower teachers, school staff, parents and carers with the knowledge they need to keep children safe online.

At National Online Safety, it is our mission to make the internet a safer place for children. We will achieve this through equipping school staff, parents and children with the knowledge they need to understand online dangers and how best to react should an incident arise.

Our services include:

• NOS Certification package for schools in line with Ofsted requirements
• Online Safety e-learning course & resources for school staff
• Online Safety e-learning course & resources for parents
• Interactive Online Safety e-book for parents & children
Our Vision & Values

Our vision is to support all schools in the UK to become ‘outstanding’ in Online Safety.

We aim to be at the forefront of educational awareness of internet safety and make learning fun, interactive, challenging and memorable.

Our Values

We live by a set of values that run through our entire organisation, its staff and services. Our values are a set of principles that guide our behaviours and the way we interact amongst ourselves and with all of our partners across the United Kingdom.

Passion
We use our drive to inform, engage and inspire others. We are passionate about keeping children safe online and believe in a 360 degree approach to online safety, raising awareness at all levels.

Focus
We are driven to develop the greatest Online Safety products and services. We focus on our own products, not those of our competitors. We focus on the ultimate goal – to keep children safe online.

Courage
We believe in breaking boundaries with new, engaging learning materials – staying ahead of the game. We have the courage to deliver a new approach to Online Safety training and resources.
Our Schools

We are working with hundreds of schools across the UK towards a safer online world for children, in line with Ofsted and the Department for Education statutory safeguarding guidance.
What drives us?

www.nationalonlinesafety.com
1 in 3 children have been a victim of cyberbullying

Source: Ofcom (2016) Children and parents: media use and attitudes report (PDF)
1 in 4 children have experienced something upsetting on social media.

There were over 12,000 counselling sessions with young people who talked to Childline about online issues in 2016/2017.

Over half of Primary School teachers said that they don’t know which apps and websites their pupils are using.

Source: National Online Safety UK survey results of 322 teachers, December 2017
91% of teachers feel that their pupils are at risk when using social media.

Nearly one third of teachers say that their school doesn’t do enough to protect their pupils on social media

Source: National Online Safety UK survey results of 449 teachers, January 2018
70% of teachers said that their pupils know more about social media than they do.

Source: National Online Safety UK survey results of 322 teachers, December 2017
There were over 2,100 counselling sessions with young people who talked about online child sexual exploitation (CSE) in 2016/17.

Source: Ofcom (2016). Children and parents: media use and attitudes report. (PDF)
Compliancy

Working with UK schools to achieve a safer online world for children

www.nationalonlinesafety.com
The ‘School Inspection Handbook’ describes the main activities undertaken during inspections of schools in England under section 5 of the Education Act 2005. It sets out the evaluation criteria that inspectors use to make their judgements and on which they report.

National Online Safety have reviewed the ‘School Inspection Handbook’ to summarise how Online Safety contributes to a school’s Ofsted grading. Online Safety appears in the grade descriptor for personal development, behaviour and welfare:

Outstanding (1)

- Pupils work hard with the school to prevent all forms of bullying, including online bullying and prejudice-based bullying.

- Pupils have an excellent understanding of how to stay safe online and of the dangers of inappropriate use of mobile technology and social networking sites.
We help schools understand their statutory safeguarding requirements for Online Safety and work with them to ensure they are compliant in all safeguarding areas relating to Online Safety.

The ‘Keeping children safe in education’ document sets out the legal duties with which schools and colleges must comply and also contains information on what schools and colleges should do in order to keep children safe.

Online Safety features in the following areas of the statutory safeguarding guidance:

- Online Safety - Page 17 Paragraph 67
- Opportunities to teach safeguarding - Page 18 Paragraph 68 & 69
- Child sexual exploitation - page 54
- Preventing radicalisation - page 56
- Annex C: Online Safety - page 67

Contact us to find out about how we can help your school to meet the Online Safety safeguarding requirements.

www.nationalonlinesafety.com/online-safety-safeguarding-duties/

UPDATE: The DFE have announced the proposed 2018 revisions

www.nationalonlinesafety.com/online-safety-safeguarding-duties/
Staff Training

www.nationalonlinesafety.com

Working with UK schools to achieve a safer online world for children
Our e-learning courses are interactive, engaging and accredited by the CPD standards authority. Upon completion, learners are provided with downloadable certificates to evidence their training as per Ofsted requirements.

Our CPD accredited training courses are all delivered through e-learning (distance learning), meaning that the learner can complete the course in their own time at their own pace.
Your School Staff Training Portal

Track all of your staff training, visit their learning records and file their certificates for future review. Our NOS Learning Management System delivers engaging, interactive learning for the full range of National Online Safety courses.

Engaging Design
Our courses have been written specifically for school staff by industry experts. All courses are interactive and media rich to engage learners and boost knowledge retention.

Easy Reporting
Advanced reporting tools to track professional development for all of your learners. Download certificates and check results all from your school's management dashboard.

Mobile Learning
HTML5 publishing means that National Online Safety training courses can be taken on computer, android, or iOS devices, making training accessible anywhere at anytime.

Hundreds of schools across the UK manage their Online Safety training through our National Online Safety School Staff Training Portal.
Online Safety for School Staff

About the E-Learning Course

As schools and colleges increasingly work online, it is essential that students and school staff are safeguarded from potentially harmful and inappropriate online material. This course has been specifically designed for teachers and school staff to protect and educate the whole school in their use of technology and establish mechanisms to identify, intervene in and escalate any online safety incident where appropriate.

Course Curriculum

UNIT 1: THE IMPORTANCE OF ONLINE SAFETY
In this unit we take a look at the importance and need for everybody to stay safe online. We will take a look at the three main forms of risk, DfE guidance, what you need to know with regards to Ofsted requirements and what they might ask during an inspection of your school.

UNIT 2: ONLINE SAFETY RISKS FOR SCHOOLS
In this unit we will take a look at the different types of Online Safety risk that our pupils might encounter, any indicative signs that might help us to identify victims and vulnerable students. We will also give you some tips in how to discuss different areas of Online Safety with your students.

UNIT 3: DEALING WITH DISCLOSURES
In this unit we will look at what you should do in the case of a disclosure and the procedure that you should follow to ensure that you handle the disclosure in the correct way. We give practical guidance in dealing with disclosures which can be rolled out within your school.

UNIT 4: SOCIAL MEDIA (BONUS UNIT)
Many teachers and professionals use social networking services, such as Facebook and Twitter, to keep in touch with friends and family. This section has been designed as a guide to support your personal use of these services, keeping you, your students, and your job safe.

NOS Online Safety for School Staff Course Exam
In the course exam, we test your knowledge in all aspects of Online Safety that we cover in the previous units. Learners must achieve a score of 80% or above to pass the exam and are then provided with a downloadable certificate to evidence their training in line with the Ofsted framework.

Guidance on what you need to know for an Ofsted inspection
Interactive course content to check your understanding
NOS courses can be taken on computer, android, or iOS devices, making training accessible anywhere at anytime
Evidence training for Ofsted with downloadable course certificates

Did you know that if you put all of your staff through the NOS Online Safety course, you are half way there to becoming a NOS Certified School? Get in touch to find out more...

Interested in this training package? Contact a NOS Training Advisor on:
0800 368 8061 hello@nationalonlinesafety.com

© National Online Safety Ltd
Online Safety for DSLs

About the E-Learning Course

When it comes to Online Safety, the role as a DSL becomes increasingly difficult given the evolving world of the internet and the online threats that emerge every day. The challenges that face a DSL in online safeguarding are endless and this course is designed to not only arm the DSL with the basics of Online Safety, but also help them to manage their school’s provision in line with the latest statutory safeguarding guidance from the Department for Education.

UNIT 1: THE IMPORTANCE OF ONLINE SAFETY
In this unit we take a look at the importance and need for everybody to stay safe online. We will take a look at the three main forms of risk, DfE guidance, what you need to know with regards to Ofsted requirements and what they might ask during an inspection of your school.

UNIT 2: ONLINE SAFETY RISKS FOR SCHOOLS
In this unit we will take a look at the different types of Online Safety risk that our pupils might encounter, any indicative signs that might help us to identify victims and vulnerable students. We will also give you some tips in how to discuss different areas of Online Safety with your students.

UNIT 3: THE ROLE OF THE ONLINE SAFETY LEAD IN EDUCATION SETTINGS
In this unit we take a look at the integral part played by the Online Safety Lead within an education settings, their safeguarding responsibilities and the required strategic oversight and ownership to develop policies and procedures to protect all members of the community.

UNIT 4: THE IMPLEMENTATION OF AN ONLINE SAFETY GROUP
In this unit we take a look at the establishment of an Online Safety group to help to build resilience, incorporate a wide range of experience and demonstrate that key members of the community are involved in establishing a shared ownership over online safety.

Course Exam
In the course exam, we test your knowledge in all aspects of Online Safety that we cover in the previous units. Learners must achieve a score of 80% or above to pass the exam and are then provided with a downloadable certificate to evidence their training in line with Ofsted and DfE statutory safeguarding guidance.

Who is the course aimed at?
Designated Safeguarding Leads (DSLs)

How much does it cost?
£250 per licence

How long does it take?
Around 3 hours including exam

- Developed in line with DFE statutory safeguarding requirements and Ofsted’s inspection framework
- Interactive course content to check your understanding
- NOS courses can be taken on computer, android, or iOS devices, making training accessible anywhere at anytime
- Evidence training for Ofsted with downloadable course certificates

Did you know that if you put all of your staff through the NOS Online Safety course, you are halfway there to becoming a NOS Certified School? Get in touch to find out more...

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Online Safety for School Staff (SEND)

As schools and colleges increasingly work online, it is essential that students and school staff are safeguarded from potentially harmful and inappropriate online material. This course has been specifically designed for SEND Schools, or teachers and school Staff to protect and educate the more vulnerable in their use of technology and establish mechanisms to identify, intervene in and escalate any Online Safety incident where appropriate.

Course Curriculum

UNIT 1: THE IMPORTANCE OF ONLINE SAFETY
In this unit we take a look at the importance and need for everybody to stay safe online. We will take a look at the three main forms of risk, DfE guidance, what you need to know with regards to Ofsted requirements and what they might ask during an inspection of your school.

UNIT 2: ONLINE SAFETY RISKS FOR SCHOOLS
In this unit we will take a look at the different types of Online Safety risk that our pupils might encounter, any indicative signs that might help us to identify victims and vulnerable students. Looking at the challenges that vulnerable learners can face when trying to navigate the internet safely. We will give you tips to help young people to develop Online Safety strategies for school and for home, something which is essential in today’s digital world.

UNIT 3: STRATEGIES FOR REINFORCING THE IMPORTANCE OF ONLINE SAFETY WITH THOSE MORE VULNERABLE
In this unit we tackle some of the challenges involved in ensuring young learners who could be more vulnerable are aware of the risks. It will help make sure that all our learners get the chance to benefit from the many positive learning opportunities the internet can offer. We also provide you with some activities that can be completed with learners to further reinforce the importance of Online Safety.

UNIT 4: DEALING WITH DISCLOSURES
In this unit we will look at what you should do in the case of a disclosure and the procedure that you should follow to ensure that you handle the disclosure in the correct way. We give practical guidance in dealing with disclosures which can be rolled out within your school.

NOS ONLINE SAFETY FOR SCHOOL STAFF COURSE EXAM
In the course exam, we test your knowledge in all aspects of Online Safety that we cover in the previous units. Learners must achieve a score of 80% or above to pass the exam and are then provided with a downloadable certificate to evidence their training in line with Ofsted.

Who is the course aimed at?
All teachers & school staff

How much does it cost?
£500 Small School
£750 Large School

How long does it take?
Around 3 hours including exam

Guidance on what you need to know for an Ofsted inspection
Interactive course content to check your understanding
NOS courses can be taken on computer, android, or iOS devices, making training accessible anywhere at anytime
Evidence training for Ofsted with downloadable course certificates

Did you know that if you put all of your staff through the NOS Online Safety course, you are halfway there to becoming a NOS Certified School? Get in touch to find out more...

Interested in this training package?
Contact a NOS Training Advisor on:
0800 368 8061 hello@nationalonlinesafety.com
Social Media for School Staff

About the E-Learning Course

This course has been created to help schools boost their reputation online whilst minimising social media risks for the school. Social media can be a great tool for schools to both communicate effectively and as a classroom resource, but effective training for staff managing the school's social media channels is often lacking, and they are unequipped to deal with the dangers which they are faced with online.

Course Curriculum

UNIT 1: AN INTRODUCTION TO SOCIAL MEDIA FOR SCHOOLS

In this unit we take a look at the importance and need for everybody to stay safe online. We will take a look at the three main forms of risk, DfE guidance, what you need to know with regards to Ofsted requirements and what they might ask during an inspection of your school.

UNIT 2: MINIMISING SOCIAL MEDIA RISKS

In this module we will be giving you crucial information on how to minimise social media risks for your school and staff, covering; the potential risks to be aware of at your school, how to create guidelines for your social media activity, how to ensure effective and appropriate action and assigning responsibility in protecting your school.

UNIT 3: A GUIDE TO FACEBOOK FOR SCHOOLS

In this module you will learn; how to setup and manage your school's Facebook presence safely and correctly, the difference between Facebook Pages and Groups, how to engage your school's stakeholders through different content types, how to moderate conversations on your Facebook page and how to measure your success.

UNIT 4: A GUIDE TO TWITTER FOR SCHOOLS

Twitter is a powerful tool to quickly communicate with pupils and parents used by schools all over the world. In this module you will learn; how to setup your Twitter presence correctly, how to use Twitter language including @’s and RT’s, a guide to hashtags, how to cover live events correctly, how to stay protected on Twitter and how to measure your success.

UNIT 5: A GUIDE TO INSTAGRAM FOR SCHOOLS

Instagram is an amazing visual platform letting you showcase beautiful photos and grow your audience quickly! In this module you will learn; why Instagram is a platform to consider for your school, how to setup your school’s Instagram presence correctly, how to use filters on Instagram, how to use hashtags on Instagram and how to measure your success.

UNIT 6: A GUIDE TO PINTEREST FOR SCHOOLS

Although Pinterest has been around since 2008, more recently it has become much more prevalent in education. In this module you’ll learn all about; how Pinterest is being used by schools, how to setup your school’s Pinterest presence correctly, how to create collaborative and private boards, best practice ‘pinning’ and how to measure the success of the platform.
Online Safety Audits

www.nationalonlinesafety.com

Working with UK schools to achieve a safer online world for children
Online Safety Audit for Schools

Our Online Safety Audit covers 28 aspects of Online Safety for your school and is carried out in-person, at your school by one of our Online Safety experts.

- How you educate your pupils on Online Safety
- Your Online Safety strategy
- How you manage your Online Safety strategy across the school
- The roles and responsibilities of those responsible for your strategy
- The Governors/Board of Directors involvement in Online Safety
- Your Online Safety policies including acceptable use agreements
- Your self-evaluation process for Online Safety
- Online Safety policy management across the whole school
- Your policy for mobile technology, social media, digital and video images and public communications
- Ensure your staff are trained and comply with your Online Safety strategy and policy
- IT system security including password security
- Compliance with Data Protection, including the new GDPR changes

From the audit, your school will be provided with a recommendations report outlining all the steps you need to take in line with Ofsted requirements regarding Online Safety.
NOS Certified Schools

Working with UK schools to achieve a safer online world for children

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OUR WHOLE SCHOOL COMMUNITY APPROACH TO ONLINE SAFETY

**THE SCHOOL**

Full School Training
We train the whole school in Online Safety with our CPD accredited training courses

1-2-1 Audit
Our in-person audit covers 28 aspects of Online Safety in line with DfE statutory safeguarding guidance

**THE COMMUNITY**

Key Stages 1-3
Children
Our learning resources for Primary & Secondary Schools deliver key messages to children about Online Safety

School Staff &
Governors
We have a whole school training approach for DSLs, school staff & senior leaders - Online Safety is everybody’s responsibility

Parents &
Carers
Our interactive Online Safety course for parents & carers helps them to safeguard their children from online dangers

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NOS Certified Packages

Our comprehensive Online Safety package for schools looking to train their staff, and prepare their school, for an Ofsted inspection. Our Certified School status combines our Online Safety audit and Online Safety training package with consultancy support to implement any areas of improvement highlighted through the audit.

We offer two NOS Certified packages according to the level of support that your school requires:

<table>
<thead>
<tr>
<th>AUDIT</th>
<th>Training Package</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Online Safety Ofsted Audit</td>
<td>Certified Package 1</td>
<td>£950</td>
</tr>
<tr>
<td>Designated Safeguarding Lead Training</td>
<td></td>
<td>£250 per person</td>
</tr>
<tr>
<td>School Staff Training</td>
<td>Small School: £500 Large School: £750</td>
<td>✓</td>
</tr>
<tr>
<td>Parents Training</td>
<td>Small School: £500 Large School: £750</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Training</td>
<td>Small School: £500 Large School: £750</td>
<td>✓</td>
</tr>
<tr>
<td>Pupil Training (Teacher Pack)</td>
<td></td>
<td>£250</td>
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<table>
<thead>
<tr>
<th>TRAINING</th>
<th>Resources</th>
<th>Price</th>
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<tbody>
<tr>
<td>Oscar’s Adventure in an Online World Storybook</td>
<td>Small School: £1,500 Large School: £1,750</td>
<td>£16 per book</td>
</tr>
<tr>
<td></td>
<td></td>
<td>£14.40 (10% discount)</td>
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</tbody>
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Small schools are classed as having up to 50 staff and 500 pupils. Large schools are classed as having 51 or more staff and 501 or more pupils.

Certified Package Price

<table>
<thead>
<tr>
<th>Small School: £1,500</th>
<th>Large School: £1,750</th>
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<tbody>
<tr>
<td>Small School: £2,500</td>
<td>Large School: £3,000</td>
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All costs excluding VAT - Terms & Conditions apply
NOS CERTIFIED
Benefits of being NOS Certified

Here are just some of the benefits of being a NOS Certified School / NOS Certified Community:

- Certified school plaque to be displayed in your school
- CPD accredited Certified training certificates for all members of staff who have completed the training
- Access to our suite of online safety resources including policy and document templates
- Access to our monthly webinars providing insight into the latest updates in online safety (community package only)
- Access to our Online Safety expertise throughout the year
- Discounted courses for parents (community package only)
- Complete peace of mind that your school is contributing to a safer online world for children
- Support from our PR team to showcase your school’s achievement

Contact us on 0800 368 8061 or email hello@nationalonlinesafety.com for further details about our services or to discuss your requirements.
“The St Lawrence Academy has undergone a recent drive on Online Safety and cyber security with our staff to ensure we are all aware of the many risks and pitfalls of the digital world around us. As part of our ongoing professional development strategy all staff completed the Online Safety Course which helped to provide them with a sound understanding of the issues and risks surrounding the use of the internet and the many social media platforms available. This was followed up with a full Online Safety audit with NOS. This provided us with a benchmark of where we were in terms of our e-safety provision as well as scope for future improvements. We have already implemented some of the changes suggested. Even though we have achieved NOS Certified School status this is only the beginning of our journey to improve with the help of NOS.”

Garry Drinkall, Senior Manager Systems & Structures

“Lark Hall Primary School has undergone a full audit on how we implement Online Safety and we’ve established clear mechanisms to identify, intervene in and escalate any online safety incident where appropriate. We’re delighted to become a NOS Certified School; the whole experience has empowered staff members with the information they need to help protect children online.”

Victoria Bassett, Deputy Headteacher

“After looking at the challenges our pupils face in an increasingly digital age I decided we needed to ensure both staff and pupils were equipped with the knowledge to stay safe online. Whilst researching the best ways to address this I discovered NOS. Their in depth audit appealed to me as it gave me a good starting point for deciding the direction online safety will follow. Our school has now undergone a full audit on how we implement online safety and we’ve established clear mechanisms to identify, intervene in and escalate any online safety incident where appropriate and all members of our school staff have undertaken the e-learning course. We’re delighted to become a NOS Certified School; the whole experience has empowered staff members with the information they need to help protect children online.”

Sarah Burke, Online Safety Lead

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Our Online Safety book, Oscar’s Adventures in the Online World, sits at the heart of the KS1 & KS2 lessons. It can be used during the lessons and kept in the classroom as a continual source of Online Safety information for the children. The NOS Primary School Classroom pack is aligned with the engaging storybook.
Oscar’s Adventures in the Online World has been created to help children of primary school age understand what it takes to stay safe in the online world. The exciting, interactive storybook and classroom pack teaches children how to make safer decisions when using the internet.

About the Storybook

Oscar’s Adventures in the Online World covers an array of dangers we all face whilst using the internet; not only was the class beneficial at the time for the children but it also had a lasting impact on them too. I would highly recommend National Online Safety to any school looking to highlight in an interesting, memorable way, the dangers of the internet and ways to overcome them.’’

Philby Marshall, ICT Teacher, Oasis Academy

What do schools think?

“What a great book! My son and I read this book and both of us enjoyed it, it’s a fun read but has a great message about dangers online. My son has learned the dangers through this book and can not put the book down. From a magical piano to a big purple dragon and an alien this book is appealing to children of all ages especially my son as it seems to now be his favourite book.”

Shaun Hallsworth, Parent

What do parents think?

Oscar’s Adventures in the Online World

Fancy a little adventure? Join Oscar on his digital journey through the online world. He needs the help of your child to tackle online monsters with their online knowledge and keep him safe! This book covers important Online Safety issues for children, including, online payments, cyberbullying, pop ups, bad links and online scams.

Embark on a Digital Journey

Hold on tight to your tablet, we’re going on a digital discovery journey! This is a tale of the online world that will encourage your child to make the right decisions to stay safe on the internet.

Bursting with Brightness!

Beautifully vibrant and marvelously magnificent! The story transports you through a glorious colourful shiny pages to keep them engaged.

Crafty Characters

From cheeky girls to sneaky instruments, there’s more than meets the eye to Oscars’ acquaintances on this journey…

Decisions, Decisions

Oh dear! Oscar faces some tough cookies on his journey and he really needs some little helpers to make sure he stays safe. Hands up, who can help him?

Awesome Activities

By the end of the story, the children will be excellently equipped with important online safety knowledge. We’ve added some fantastically fun activities at the end to keep their brain cogs turning!

Tremendous Top Tips

We’ve also included a bunch of useful Online Safety tips so your pupils have a constant reminder on their bookshelf about how to stay safe online.
Primary School Classroom Pack

In our classroom pack we have engaging Key Stage 1 & 2 lessons, covering cyberbullying, online payments, online gaming, social media and personal information. Our interactive lessons fall in line with our ‘Oscar’s Adventures in the Online World’ book and help children make the right decisions online through an engaging story and fun activities.

What do the NOS classroom packs include?

Lesson Plans
Our Online Safety lesson plans are created by teachers for teachers. We provide you with detailed information to create discussions with a flow that works and keeps children engaged.

Presentations
Our Online Safety classroom presentations educate children how to stay safe online through interactivity. Each presentation includes important tips and scenarios to encourage children to make safe decisions online.

Classroom Resources
We provide you with bright and stimulating resources that are integrated into the lesson plans for KS1 and KS2. These can be downloaded and printed freely to support teachers in their Online Safety lessons.
About the Lesson Plans

Our KS1 lesson plans encourage children to think about the basics of online dangers and how to stay safe in the online world. Each lesson covers relevant topics for this age group, including understanding the internet, personal information, who to trust and when, passwords and being aware of online dangers.

What do schools think?

“The NOS resource helped us deliver workshops to showcase the importance of internet safety to over 90 year 6 children. Each workshop lasted over 30 minutes and included an engaging presentation, an entertaining storyline, a variety of scenarios and a chance for the children to take part and get involved, whilst still maintaining the key focus on the importance of Online Safety.”

Philly Marshall, ICT Teacher, Oasis Academy

Key Stage 1 Lesson Plans

All of the following lesson plans can be split into multiple sessions and/or assemblies across the term. We provide the core information, an engaging set of accompanying materials and a clear flow for the lessons so you have a clear Online Safety learning provision for your Key Stage 1 pupils.

LESSON 1: WHAT IS THE INTERNET?

In this lesson, children will be encouraged to discuss their knowledge of the internet and talk about how they use it. To open up conversation in the classroom, we’ve included a resource where the class has to identify a range of app logos. There is also a group activity at the end of the lesson where each group writes a top tip for the internet which should be displayed and added to during the Online Safety lessons.

LESSON 2: WHAT IS PERSONAL INFORMATION?

Pupils will learn about what personal information is and why it is important to keep private. They will discuss the importance of having somebody to talk to for support when using the internet and be encouraged to share who that would be. This lesson plan includes a group sorting activity and a top tips section to help them protect their personal information online.

LESSON 3: TRUST

Children will identify key characteristics of people who are worthy of their trust and learn that people may not always be who they say they are. We have included an activity for the children to test their knowledge on who they should and shouldn’t trust.

LESSON 4: PASSWORDS

This lesson will teach the children to understand the need to keep passwords private and difficult to work out. We have included a ‘create your own password’ activity for the end of the lesson so the children can put their learnings into practice.

LESSON 5: BEING ALERT

Children are tasked to design a poster to be displayed next to their computer to remind them how to stay safe online. We provide a printable list of prompts to encourage ideas for their posters.

10% discount on books

When the Key Stage 1 & Key Stage 2 Classroom pack is purchased, the school can benefit from a 10% discount on Oscar’s Adventures in the Online World books which teaches primary school children about the dangers they may face online and how to overcome them.
**Key Stage 2 Lesson Plans**

**About the Lesson Plans**
Our KS2 lesson plans encourage children to think about online dangers and how to stay safe in the online world. Each lesson covers relevant topics for this age group, including online gaming, cyberbullying and payments online. We take children on a journey through the online world, encouraging them to make the right decisions through an interactive story and high quality resources.

**What do schools think?**

“Highly engaging classroom resources which help children to understand different scenarios relating to the dangers of the internet. The interactive nature of the lessons enables children to discuss their own experiences and their suggested actions. All children in my class thoroughly enjoyed the story and it maintained important messages about how to tackle online safety throughout. I would highly recommend this to be shown to all primary school children.”

Leah Markham, Teacher, Holme Valley School

10% discount on books
When the Key Stage 1 & Key Stage 2 Classroom pack is purchased, the school can benefit from a 10% discount on Oscar’s Adventures in the Online World books which teaches primary school children about the dangers they may face online and how to overcome them.

**Key Stage 2 Lesson Plans**

**LESSON 1: PAYMENTS ONLINE**
Children will be asked to discuss which social media platforms they currently use and what they use them for. Pupils will be read a story about online payments and posed with a question where they have to make the right decision to stay safe online.

**LESSON 2: PERSONAL INFORMATION**
This lesson will teach the children about what personal information is and how to control their digital footprint. There are two interactive activities in this lesson, including a group sorting task and a classroom checklist to help their understanding of personal information.

**LESSON 3: ONLINE GAMING**
Children will be asked to share their understanding of game and film ratings providers BBFC and PEGI and discuss their knowledge about online streaming websites. Included with this lesson plan, is a group sorting activity of phishing examples, encouraging conversation about what is suspicious and what is safe online.

**LESSON 4: CYBER BULLYING**
In this lesson, children will discuss the consequences of sharing negative comments online and joining in with cyberbullying. They will learn the importance of being kind online to others with a story from Oscar’s Adventures in the Online World book. There are two activities with this lesson plan, including a group sorting task and a group discussion to generate key words about being kind online.
Parents & Carers

www.nationalonlinesafety.com

Working with UK schools to achieve a safer online world for children
The Importance of Online Safety

Risks, dangers, threats. In this unit we look at the importance of Online Safety and some shocking facts about how our little ones use the internet. This may shock you!

Knowing Your Devices

So your child has a shiny new tablet or computer? That’s cool! But...there are dangers involved, and there’s lots of them. Even on Smart TV’s and games consoles. In this unit, we talk about the potential risks associated with devices kids are using today.

Knowing Your Platforms

Ever heard of Kik, imvu or Roblox? Your child probably has. New apps are released daily so it’s extremely important that you are aware of their risks. In this unit, we discover the dangers of the most popular apps and websites with children.

Online Dangers

This section of the course focuses on online dangers for your child, how to protect them from these dangers and what to look out for.

Cyber Bullying

Unfortunately, bullying can happen anywhere and online is no exception. With the growth of social networking and internet-connected devices, cyber bullying has risen dramatically. This unit explores how you can prevent cyber bullying for your child.

 Sexting

This unit helps you understand what sexting is, why your child may be sexting, where sexting takes place, the risks involved for your child and how you can protect them.

Grooming

Grooming is the way in which somebody may get close to your child, with the intention of sexually exploiting them. In this unit, we help you realise how grooming happens, what signs to look out for and what to do if grooming takes place.

Radicalisation

Social media has presented extremist groups with the opportunity to radicalise young people by privately communicating with them and offering advice and encouragement. In this unit, we talk about what to look out for that may indicate your child has been radicalised online.

Online Reputation & Oversharing

Imagine your child has sent a rude picture, then the picture is printed and stuck around their school. Once something is shared online, it makes it difficult to remove. In this module, we explore ways to protect your child’s online reputation and discover how to prevent them oversharing personal information.

Tips for Parents

We know it’s not just your children who are exposed to online dangers, you are just as important! We made this unit to teach you about the dangers that apply to you, such as fraud.

© National Online Safety Ltd
The platforms that children use can be split into three categories:

- Messaging apps
- Photo/Video sharing apps
- Social media
2018 Pricelist

www.nationalonlinesafety.com
## 2018 Pricelist

<table>
<thead>
<tr>
<th>Service</th>
<th>Certified Package 1</th>
<th>Certified Package 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AUDIT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Online Safety Ofsted Audit</td>
<td>£950</td>
<td>☑</td>
</tr>
<tr>
<td><strong>TRAINING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designated Safeguarding Lead Training</td>
<td>£250 per person</td>
<td>☑</td>
</tr>
<tr>
<td>School Staff Training</td>
<td>Small School: £500</td>
<td>☑</td>
</tr>
<tr>
<td></td>
<td>Large School: £750</td>
<td></td>
</tr>
<tr>
<td>Parents Training</td>
<td>Small School: £500</td>
<td>✗</td>
</tr>
<tr>
<td></td>
<td>Large School: £750</td>
<td>☑</td>
</tr>
<tr>
<td>Social Media Training</td>
<td>Small School: £500</td>
<td>✗</td>
</tr>
<tr>
<td></td>
<td>Large School: £750</td>
<td>☑</td>
</tr>
<tr>
<td>Pupil Training (Teacher Pack)</td>
<td>£250</td>
<td>✗</td>
</tr>
<tr>
<td><strong>RESOURCES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oscar's Adventure in an Online World Storybook</td>
<td>£16 per book</td>
<td>£14.40 (10% discount)</td>
</tr>
</tbody>
</table>

Small schools are classed as having up to 50 staff and 500 pupils
Large schools are classed as having 51 or more staff and 501 or more pupils

All costs excluding VAT - Terms & Conditions apply
Our Terms & Conditions

Payment Terms

Schools choosing to pay by invoice will not receive access to any training (webinars, eLearning or on-site training) or have an audit completed until payment has been received. Arrangement for payment after access has been granted or a service delivered must be agreed prior.

Invoices must be paid in full within 30 days of receipt or before the training or audit date, whichever is the sooner.

By submitting an order to us you are acknowledging that you have received authorisation for this expenditure from the relevant person at your school.

Cancellation Policy

All cancellation requests for training or audits must be made in writing to info@nationalonlinesafety.com. The email date will be used to calculate the number of days notice we have received and the following refund percentage will be applied.

No refunds will be granted when a training has been accessed online.

<table>
<thead>
<tr>
<th>Date of cancellation</th>
<th>Refund Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 days or more prior</td>
<td>100%</td>
</tr>
<tr>
<td>Between 8 and 29 days prior</td>
<td>50%</td>
</tr>
<tr>
<td>7 or less days prior</td>
<td>No refund</td>
</tr>
</tbody>
</table>

Training Transfers and Audit Date Changes

You may substitute a delegate on training for no charge providing that the training has not been accessed.

Audit dates can be changed by the school once with a minimum of 14 days notice. Should a school change the date more than once or within the 14 day days notice period we reserve the right to charge a £100 administration fee.
CERTIFIED
SCHOOL STATUS
AWARDED TO
Welton Primary School
1st November 2017
Contact us on 0800 368 8061 or email hello@nationalonlinesafety.com for further details about our services or to discuss your requirements.

www.nationalonlinesafety.com