'Going Beyond The Curriculum: How MOOCs are transforming classroom education'

27TH JANUARY 2017

NEIL HARVEY, HEAD OF MARKETING, FUTURELEARN

CAROL ELSTON, DIGITAL LEARNING MANAGER, UNIVERSITY OF LEEDS
MOOC

MASSIVE
There may be 100,000+ students in a MOOC.

OPEN
Anyone, anywhere can register for these courses.

ONLINE
Coursework is delivered entirely over the Internet.

COURSE
MOOCs are very similar to most online college courses.
SECTION 2:

Introducing FutureLearn
FutureLearn is founded by the Open University. A pioneer in distance learning.

- 100+ World Class partners
- Designed by experts from education, digital, media
- Effective learning design
- Mobile first
- The best of the social web
13 million course sign ups
5.3 million registered learners
from 200+ territories
64 Leading UK and International Partners
Specialist education providers and global centres of research excellence
SECTION 3:

What makes FutureLearn different?
Intuitive and easy course structure & navigation

Courses are from 2-8 weeks

Weeks are made up of activities

Activities are made up of steps
High quality content building on the best of the web

Storytelling

Practical experiments

Interactive content

The best of the web

Robust learning design
In this step you will find recordings of the interviews that DI Bullet conducted with the two witnesses, Lila and Seth.

Listen to the interviews as many times as you like, noting down any evidence that you think will help you solve the case. Also, note down anything you notice about the questions DI Bullet asks from what you’ve already learned about different types of question. You will evaluate these questions later this week.

DI Bullet is despicable! His interviewing techniques are based on his preconceived notion of who he has already decided committed the crime. He pretty much recreated the crime and led the witnesses to agree with him.

Holly Edwards

so totally suggestive like he had the gang in mind and was trying to fit the people in the hold up to be people he thought committed the crime and so many leading questions.

Kathryn McDonald

Am I right in remembering that this case is based on a real one and so too are the detectives? If so, it is very worrying. But then again it might be a false memory.

Of some peripheral interest may be an incident that occurred some years ago when on holiday I reported a flasher. Some weeks later, I was contacted at home to be interviewed by a local male PC. I think the force in the other part of the country was wanting corroborative evidence that a person they had arrested had engaged in other similar activity. The male PC was very embarrassed. Normally, he said, they would send a ‘whoopsie’ for cases like this. It was what whoopsies were good. And what’s one of those, then? A woman police constable, of course!

Katie Westgate

Rachel Marsheider
SECTION 4:

FutureLearn for schools
<table>
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<tr>
<th>Bridging the gap between school and higher education</th>
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**Independent Learning**

**Critical Thinking**

**Asking Questions**

**Supports EPQ**

**Academic currency**

**Help make informed decisions**
Courses for 16-19 year olds and designed to bridge the gap between school and HE or career

- **Help students with more informed choices**
  - Try out new subjects: get a taste of what studying areas such as archaeology, business studies, computer science, forensics or robotics will be like

- **Help students with applications & personal statements**
  - Help boost UCAS applications and make students stand out

- **Prepare students for University**
  - Prepare for uni: get an insight into the skills required; independent learning, critical thinking, and supporting EPQs
“We consider there to be a huge learning gap between GCSE and A’ level and A’ level and university. We feel there are opportunities to explore the value of FutureLearn courses in this context.”

“We’ve seen a great uptake amongst students... the courses can help students develop the university-level critical thinking and independent learning skills”
Teachers’ Voice

“We think that FutureLearn courses have the potential to be a hugely valuable enrichment opportunity particularly as they prepare for life at university.”

ENRICHMENT PROGRAMMES

FutureLearn courses can be delivered as part of enrichment programmes in schools

Courses are structured in a way that can be easily integrated into enrichment sessions

Enrichment activity can qualify for funding in ‘non-qualification hours’
The research evidence is clear that supporting teachers’ professional development is one of the most effective ways to improve student outcomes.

In England, schools are spending £180million of staff development and training - just 0.5% of budgets. FutureLearn courses offer a free and collaborative alternative to paid CPD courses.
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The Going to University Collection

https://www.futurelearn.com/courses/collections/going-to-university
COLLECTION

Going to University

Get help at every stage of going to university with these free online courses. Try out new subjects, write a great university application and get ready for university study.

ANATOMY: KNOW YOUR ABDOMEN
UNIVERSITY OF LEEDS

How much do you know about your abdomen and how it works? Discover what you know already and find out more.

- 2 Jan
- 2 weeks
- 2 hours pw
- Certificate

More

INNOVATION: THE FASHION INDUSTRY
UNIVERSITY OF LEEDS

Understand how big fashion retailers innovate and discover the story behind a favourite piece of your clothing.

- 2 Jan
- 2 weeks
- 2 hours pw
- Certificate

More
Short courses for those making the transition to University:

- **17 free** short online courses (and growing)
- **2 weeks** of study per course
- **4 hours** of study per week
- Running monthly
- **Over 400,000** sign-ups since December 2015
- Learners participating from over **100** countries worldwide
Online courses are designed to:

• **Introduce** younger learners to university-level study from leading UK academics

• **Provide** ready-to-use tuition materials to teachers in secondary and further education environments

• **Inspire** students towards new careers and opportunities
Reasons to join courses:

• A wide range of academic disciplines available

• Learn how to study effectively online

• Share and discuss with other learners worldwide

• Downloadable resources

• Prepare for the jump into Higher Education
Example course outline:

**About the week**

**Welcome**
- Welcome to the course
- How confident are you with managing your identity online?
- Glossary

**About week 2**
- The week ahead

**Activity One**

**Advertising yourself**
- Your online presence
- What do you want to advertise?

**Tools for building your profile**
- Online assets
- Tools for building your online presence
- Check your understanding

**Building your profile**
- What's on your billboard?
- Guidelines for creating content
- Boosting your online identity

**Activity Two**

**Social media and the real world**
- Case study: #hasjustinelandedyet
- Your code of practice
- Our code of practice
- Social media superheroes

**Summary**
- Introducing the University of Leeds
- Preparing for next week

**What next?**
- Assess your understanding
- Next steps
What would you like to learn?

Browse free online courses

Going to University
Points to note:

The University of Leeds is committed to providing professional short courses to help your students make the transition to University.

Make the time to take these online courses designed specifically for students and teachers:

https://www.futurelearn.com/courses/collections/going-to-university
https://www.futurelearn.com/search?utf8=%E2%9C%93&q=studying%20at%20school%20Leeds%20University&commit=Search%20courses
1. Get your students to explore, find courses and sign up

2. Consider how to build courses in to your Enrichment sessions or how to build them in your regular timetable

Visit: futureLearn.com or search for ‘futurelearn going to university’