How MOOCs can get your students into university & FE

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NEIL HARVEY, HEAD OF MARKETING, FUTURELEARN
MOOC

**MASSIVE**
There may be 100,000+ students in a MOOC.

**OPEN**
Anyone, anywhere can register for these courses.

**ONLINE**
Coursework is delivered entirely over the Internet.

**COURSE**
MOOCs are very similar to most online college courses.
SECTION 2:

Introducing FutureLearn
FutureLearn is founded by the Open University
A pioneer in distance learning

100+ World Class partners
Designed by experts from education, digital, media
Effective learning design
Mobile first
The best of the social web
13 million course sign ups
5.3 million registered learners
from 200+ territories
Leading UK and International Partners
Specialist education providers and global centres of research excellence
SECTION 3:

What makes FutureLearn different?
Intuitive and easy course structure & navigation

Courses are from 2-8 weeks

Weeks are made up of activities

Activities are made up of steps
High quality content building on the best of the web

Storytelling

Practical experiments

Interactive content

The best of the web

Robust learning design
DI Bullet: witness interviews

In this step you will find recordings of the interviews that DI Bullet conducted with the two witnesses, Lila and Seth.

Listen to the interviews as many times as you like, noting down any evidence that you think will help you solve the case. Also, note down anything you notice about the questions DI Bullet asks from what you’ve already learned about different types of question. You will evaluate these questions later this week.

Contextual commenting
SECTION 4:

FutureLearn for schools
Bridging the gap between school and higher education

- Independent Learning
- Critical Thinking
- Asking Questions
- Supports EPQ
- Academic currency
- Help make informed decisions
We consider there to be a huge learning gap between GCSE and A’ level and A’ level and university. We feel there are opportunities to explore the value of FutureLearn courses in this context.

“We’ve seen a great uptake amongst students... the courses can help students develop the university-level critical thinking and independent learning skills”
Courses for 16-19 year olds and designed to bridge the gap between school and HE or career

1. Help students with more informed choices
   Try out new subjects: get a taste of what studying areas such as archaeology, business studies, computer science, forensics or robotics will be like

2. Help students with applications & personal statements
   Help boost UCAS applications and make students stand out

3. Prepare students for University
   Prepare for uni: get an insight into the skills required; independent learning, critical thinking, and supporting EPQs
Help students make more informed choices

Which? University surveyed 8,053 UK undergraduates and found that 26% wished they had done more research into their choice of course and university.

One in ten regretted their choice of university and 11% were sorry they had picked their course ~ 25,000 students.

Students are already looking for ways to stand out...

“What can I do in the next 7/8 months that will put me above (or at least on par with) other applicants?”

[JasonRose98 via The Student Room]

“Spend your summer working through some MOOCs on the sort of topic you think might help. Something like (...) from FutureLearn might help.”

[PQ via The Student Room]
Students want to enhance their personal statements...

“I’ve been recommended to put my MOOC on my qualifications as I’ve talked about it on my personal statement”

[Dominosh via The Student Room]

- Evidence of self directed learning
- Independent research and commitment to studies
- Interest in a specific subject area
“if a prospective student were to show evidence they had completed a MOOC aligned with their subject of choice, then it would be a tangible demonstration of their interest in that area. It would of course also give them something interesting and relevant to talk about at interview.”

Viv Jones, Pro Vice-Chancellor for Student Education, The University of Leeds
“Can someone who is at uni, or has been, tell me what the main differences are between the two.”

[Calvie via The Student Room]
ENRICHMENT PROGRAMMES

FutureLearn courses can be delivered as part of enrichment programmes in schools.

Courses are structured in a way that can be easily integrated into enrichment sessions.

Enrichment activity can qualify for funding in ‘non-qualification hours’.

Teachers’ Voice

“We think that FutureLearn courses have the potential to be a hugely valuable enrichment opportunity particularly as they prepare for life at university.”
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RHIAN MORGANS, HEAD OF SIXTH FORM, St JOSPEH’S CATHOLIC HIGH SCHOOL
LYNDA SMITH, PSHE COORDINATOR, OAKS PARK HIGH SCHOOL
1. Get your students to explore, find courses and sign up

2. Consider how to build courses in to your Enrichment sessions or how to build them in your regular timetable

Visit: futureLearn.com or search for ‘futurelearn going to university’