

WHAT IS THE BESA PAVILION?

For the second year running, at Bett 2020 there will be a dedicated area at the show for BESA members that are new to Bett and those that have not taken part in the show for over two years. This will provide an exciting opportunity to experience Bett for the first time or return to the show in its new and improved format. With over 34,000+ visitors in attendance, there are thousands of conversations and endless opportunities to showcase your offering.

PACKAGE OPTIONS:

BRONZE

- Table top demonstration area (incl. 500W and WIFI)
- 1 x 20-minute speaking session in the BESA Pavilion workshop area, promoted as part of the Bett content agenda (session details to be submitted to Bett by 15th November 2019)
- Marketing package (value £429)

£3,200

SILVER

- Table top demonstration area (incl. 500W and WIFI)
- 1 x 20-minute speaking session in the BESA Pavilion workshop area, promoted as part of the Bett content agenda (session details to be submitted to Bett by 15th November 2019)
- Marketing package (value £429)
- Connect@Bett Premium package (value £1,000)

£3,700

GOLD

- Table top demonstration area (incl. 500W and WIFI)
- 1 x 20-minute speaking session in the BESA Pavilion workshop area, promoted as part of the Bett content agenda (session details to be submitted to Bett by 15th November 2019)
- Marketing package (value £429)
- Connect@Bett Premium package (value £1,000)
- Featured in a Bett 'Spotlight on British EdTech Suppliers' email, to be sent pre-event

£4,000



CONTACT US

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