

ON AT THE BETT ARENA:

Today's sessions are hosted by Amanda Jackson and Dave Smith

Amanda Jackson, Senior Inspector, Havering Education Services
 Dave Smith, Senior Inspector, Havering Education Services

10:30–10:45

2018 Bett Innovation Index: emerging trends in EdTech

LOCATION: The Bett Arena
THEMES: Inspiration/ Institute Tech/ Strategy
SPEAKERS: Helene Moran, Managing Director, Shift Learning

10:45–11:00

Official opening of Bett 2019

LOCATION: The Bett Arena
THEMES: Inspiration
SPEAKERS: The Rt Hon Damian Hinds MP, Secretary of State for Education and Caroline Wright, Director General, BESA

The official opening of Bett with the Rt Hon Damian Hinds MP, Secretary of State for Education and Caroline Wright, Director General, BESA

11:00–11:15

Digital skills for free

LOCATION: The Bett Arena
THEMES: 21 Century Skills/ Inspiration/ Teaching Tech/ Strategy
SPEAKERS: Kerensa Jennings, CEO, The Duke of York Inspiring Digital Enterprise Award (iDEA) and Marième Jamme, Founder, iamtheCODE

Join us to find out about The Duke of York Inspiring Digital Enterprise Award, known as iDEA. iDEA is a new programme that helps people of all ages and stages develop digital, enterprise and employability skills for free through a series of online challenges and events. iDEA and Bett are launching a new collaboration to support teachers – for lesson planning and enrichment activities as well as their own CPD. Kerensa Jennings, CEO of iDEA will introduce the session, and World Economic Forum "Young Global Leader" and CEO of iamtheCODE Marième Jamme will explain how she is using iDEA around the world. Learn more at <https://iDEA.org.uk>. Hosted by The Duke of York Inspiring Digital Enterprise Award

11:15–11:30

Impact of computing learning opportunities on attainment

LOCATION: The Bett Arena
THEMES: 21 Century Skills/ Teaching Tech/ Pedagogy
SPEAKERS: Allen Tsui, Academic Enrichment Programme Leader, Willow Brook Primary School Academy

Hear the story of how a primary school standing within the shadows of the London 2012 Olympic Park rapidly transformed itself from being officially rated as "requiring improvement" into a school which has been able to demonstrably exceed the demands of the "new" National Curriculum particularly in computing, becoming accredited as a computing and STEM based learning Centre of Excellence. Teaching and learning at the school is organised and resourced in such a way that all of its children can fully access the computing curriculum with many exceeding expected learning outcomes by two years above the expectations originally set out in the 2014 (English) National Curriculum. The challenge now therefore is how to harness and capitalise on this success so that it can be sustained post-primary and beyond to transform today's learners into digitally literate citizens of the future. Hosted by Willow Brook Primary School Academy

12:00–12:30

Lifelong kindergarten: cultivating creativity through projects, passion, peers and play

LOCATION: The Bett Arena
THEMES: 21 Century Skills/ Inspiration/ Teaching Tech/ Pedagogy
SPEAKERS: Mitchel Resnick, LEGO Professor of Learning Research, Massachusetts Institute of Technology Media Lab

Today's kindergartens are becoming more like the rest of school, with children filling out math worksheets and working with phonics flash cards. I will argue for exactly the reverse: the rest of school (in fact, the rest of life) should be more like kindergarten. I will explain why kindergarten-style learning is ideally suited to the needs of today's society, and I will present strategies for supporting kindergarten-style learning, based on the "Four P's of Creative Learning": Projects, Passion, Peers, and Play. I'll support my ideas with examples of technologies and activities developed by my research group at the MIT Media Lab, including the Scratch programming language and online community. Hosted by MIT Media Lab

12:30–12:45

Coding in Barcelona to improve learning in India

LOCATION: The Bett Arena
THEMES: 21 Century Skills/ Teaching Tech/ Pedagogy
SPEAKERS: Francesc Solans, Technology Teacher, INS Josep Vallverdú, Spain

Is it possible for a school project in Catalonia, Spain to help girls from India avoid early marriages, give them access to clean water, teach them using tablets and smartphones, whilst at the same time our students learnt to code and become socially responsible entrepreneurs? Yes, it's possible. It's also difficult, challenging, amazing and feasible! This talk will show you how we empowered 19 students to take up the challenge and how with coaching and encouragement they went above and beyond all expectations, connecting and partnering with local companies, producing a publicity campaign and fundraising to make it all happen. In few days school marks were not important at all, and to fulfill their dream was their main objective. Do we call this teaching? Hosted by INS Josep Vallverdú, Barcelona

12:45–13:00

Changing my teaching to release students' creativity, engagement and ownership

LOCATION: The Bett Arena
THEMES: Teaching Tech/ Pedagogy
SPEAKERS: Simen Spurkland, Teacher, Vøyenenga Upper Secondary School, Norway

Every teachers goal is to make students learn. The challenge is to make sure that learning has taken place. In 2011, I changed my approach to teaching and became a facilitator, not a lecturer. Such a change takes time, initially it fails more times than succeeds, and hurts. But when the potential is realised, there's no going back. The beauty of proud students showed me that this path of creativity and student engagement was the right one. The initial impetus came from undertaking my own personal studies. It made me able to reflect on my own teaching methods with a more critical and professional eye. The second factor was getting 1:1 coverage for my students in 2013. Now, I couldn't go back to my old methods, in this talk I will share with you why and how. Hosted by Vøyenenga upper secondary school, Norway

13:30–14:00

Education policy: too precious to be left to the politicians

LOCATION: The Bett Arena
THEMES: Inspiration/ Strategy
SPEAKERS: Carl Ward, ASCL Past President & Chief Executive, City Learning Trust and Dame Julia Cleverdon, Vice President, Business in the Community and Paul Drechsler, Vice President, CBI & Chairman of Bibby Line Group.

Why is the way we conduct education policy in England inherently unstable? The answer of course could well lie in that it is often born out of the short term cycle of Parliamentary politics. So what do we do about this? How do we create a long term plan for education that serves our country better? This session will explore the very real need for a change in approach to the setting of education policy. How we might go about taking a long term view of education that creates stability, and what the hurdles are that we must overcome to create it. It will examine the the benefits of such an approach using the combined experience and knowledge of leaders from business, education

and community who will argue the need for a long-term plan for education that cannot be developed by government alone and must be co-constructed. Hosted by City Learning Trust

14:00–14:30

Inspiring talented young people into cyber security careers #CyberFirst

LOCATION: The Bett Arena
THEMES: 21 Century Skills
SPEAKERS: Senior Representative, National Cyber Security Centre

There's a shortage of Cyber Security Skills in the UK. Children and young adults are largely unaware of Cyber Security as a Profession or the Learning Pathways they can follow to get into it. Only 15% of students in England study Computer Science at GCSE level, 85% of which are boys. How do we encourage more students, especially girls, to enter the industry with a wide range of skills, and from a diverse talent pool? The NCSC has focused on finding ways to inspire students to consider Cyber Security careers. This takes many forms, such as free residential courses, showcase days, online gamified environments and our Degree Apprenticeship Scheme or Bursary Scheme. This talk focuses on NCSC initiatives which enable KS3/KS4 and beyond to realise opportunities available to them, and explains how any teacher can help identify and support talented young people through their education and into Cyber Security careers. Hosted by The National Cyber Security Centre

15:00–15:45

From consumers to community: how edtech enables HE/FE student engagement

LOCATION: The Bett Arena
THEMES: Institute Tech/ Strategy
SPEAKERS: Anders Krohn, CEO Co-founder, Aula. Danielle Lapham, Search Engine Marketing Specialist, Hotcourses. Gerry McDonald, Group Principal & CEO, New City College. Jan Lynn-Matern, CEO, Emerge. Katie Bell, Chief Commercial Officer, Middlesex University London.

As expectations rise across the further and higher education sectors, institutions are recognizing the need to create a meaningful and engaging experience for the student body. In the current climate, where students are encouraged to think of themselves as consumers in pursuit of employability credentials, creating and maintaining student and staff communities is more important than ever. Research and institutional experience tell us what the key components of a successful student community are: active engagement and collaboration, low barriers to participation – and, increasingly, a complementary blend of digital and physical experiences. This panel brings together representatives from higher and further education institutions and the digital sector to discuss the role of technology in moving beyond the 'student as consumer' narrative and engaging students in their learning to create a true community on campus and off. Hosted by Emerge

15:45–16:00

Personalizing Education at Scale with AI

LOCATION: The Bett Arena
THEMES: Futures/ Teaching Tech
SPEAKERS: Joel Hellermark, CEO & Founder, Sana Labs

After discovering the potential of applying neuroscience and artificial intelligence on learning, Joel, 22, set out to realize the vision of empowering the world's students to reach their full potential by making personalized education at scale possible. Joel will present cases that show how the latest breakthroughs within AI make it possible to master more difficult concepts and learn the same amount of content in a shorter time. Most important of, all in a classroom setting, AI-interventions create unique support for teachers to inspire and raise all students' knowledge levels – not just the 40% in the middle, to make personalized education at scale possible. To personalize education in this manner has not previously been possible due to the 1-2 years recent breakthroughs in machine learning technology. This is a technology that helps teachers and educators personalize education for all students in any subject. Hosted by Sana Labs

16:30–17:15

Emotion and cognition in the age of AI

LOCATION: The Bett Arena
THEMES: Futures/ 21 Century Skills/ Inspiration/ Strategy
SPEAKERS: Anthony Salcito, Vice President of Worldwide Education, Microsoft. Barbara Holzappel, General Manager, Education Marketing, Microsoft. Dr Mark Brackett, Founding Director, Yale Center for Emotional Intelligence, Yale University.

Today's kindergarteners will graduate into a world transformed by artificial intelligence (AI). This session will describe how education and work will change thanks to AI. We will unveil new research describing the critical role of emotional well-being to position students for success in the age of AI, and we will examine an evidence-based approach to social and emotional learning already in use by more than 1,500 schools globally. We will also hear from a student whose educational journey already has been transformed by AI. Hosted by Microsoft

17:15–17:30

Shaping future minds: problem solving with open source technology

LOCATION: The Bett Arena
THEMES: Inspiration/ SEN/ Teaching Tech
SPEAKERS: Hannah Durham, Assistant Vice Principal, Drapers' Brookside Infant and Junior Schools

The best things in life are rarely free, right? Wrong! Maths Music Robots uses free, open source technology to create learning opportunities for all children but especially for those on SEN and pupil premium registers. From digital pianos made out of fruit to Micro:Bit probability pressure tests, we're

pushing the boundaries of every day learning to the limit, providing our pupils with the cognitive flexibility they require to be successful, even though the face of the future world of work is unclear. Come and hear our inspirational success story so you too can access this technology to enhance your teaching. Hosted by Drapers' Brookside Infant and Junior School

18:00–19:30

pi-top Learning by Making

LOCATION: The Bett Arena
SPONSORED BY: pi-top

Join us for an evening of conversation, exploration and refreshments, in partnership with some of the biggest names in the Learning by Making movement. We'll discuss the impact of social constructionism and how it can help improve learner agency and outcomes whilst better preparing today's learners for the advent of the Fourth Industrial Revolution. View the full agenda and register your place here: https://www.eventbrite.co.uk/e/pi-top-learning-by-making-fringe-event-tickets-53812749382?_ga=2.214187607.1375955812.1546851267-1969249693.1538582993

ON AT THE SCHOOLS THEATRE:

This morning's sessions are hosted by Martin Bailey

Digital Enrichment Leader, Lancaster EP Primary School

10:15–10:45

Learning to code when blind – inclusivity through Project Torino

LOCATION: Schools Theatre
SPEAKERS: Cecily Morrison, Human Experiences and Design Researcher, Microsoft Research. Craig Meador, President, American Printing House for the Blind.
SPONSORED BY: Microsoft

Blind and low vision learners cannot currently access the tools used to teach coding to young learners in schools. Project Torino was born out of Microsoft Research and Researcher Cecily Morrison's own experience helping her son, who is blind, learn to code along-side his sighted peers. The project is a physical programming language for learning coding and computational skills for children ages 7 – 11 regardless of level of vision. Attending this session, parents, educators and students can learn more about the opportunities of physical programming to enable inclusive coding education, how physical programming is a powerful tool for all young learners, as well as how to bring Project Torino to their school or community.

11:00–11:30

Press play on the future of education – learning through media

LOCATION: Schools Theatre
THEMES: 21 Century Skills/ Teaching Tech/ Pedagogy
SPEAKERS: Kylie Howard, International Project Manager, Accelerate Learning STEMscopes. Omar Said, Student Ambassador and E-Learning Analyst, The University of Edinburgh,
SPONSORED BY: Accelerate Learning STEMscopes Powered by CNN

There are evident flaws of traditional teaching given the pressures of standardisation, which create swiss cheese gaps of knowledge. We often get lost in the rules and fail to guide students to the true purpose of learning. Through media, we can show them why what they are learning is important and how it connects to the world around them. You will hear the perspectives of a university student who works with CNN and education companies and a former teacher and current curriculum development expert who develops widely used e-learning products that incorporate media. You will be introduced to research supporting the use of media and real-world connections to engage and inspire the children of the digital era. We explain how to change the way we teach in order to develop the minds of our future scientists, innovators, and world leaders.

11:45–12:15

A day in the life of a digitally enabled child

LOCATION: Schools Theatre
SPEAKERS: Jonathan Bishop, CEO & Executive Headteacher, Cornerstone Academy Trust
SPONSORED BY: Microsoft

The talk will exemplify, with video, rich media and live interviews, how the Microsoft Surface, with Office365 and Windows 10, enabled a year 6 girl, Lucy, not only to engage and manage her school work, both in and out of class, but also to forge the grit, resilience, self-direction and collaborative skills that pupils need to develop in preparation for the 21st century jobs market.

12:30–13:00

Sparking 21st Century Learning In Your Classroom

LOCATION: Schools Theatre
SPEAKERS: Michelle Zimmerman, Educator and Leadership Team Member at Renton Prep, Renton Prep
SPONSORED BY: Microsoft

Educators are well aware of the responsibility to prepare today's students for an uncertain future. Cultivating transferable skills, such as communication, creativity, and critical thinking are essential for future success in school, work, and life. Follow Dr. Michelle Zimmerman's journey on creating a 21st century classroom at her school. Hear how she enhanced communication and creativity in her classroom with Office 365, from

everyday logistics, to re-imagining the traditional art museum field trip, to enhancing student voice!

This afternoon's sessions are hosted by Lewis Bronze

Lewis Bronze, Founder Espresso Education and former Editor, Blue Peter

13:15–13:45

Embracing diversity with education technology

LOCATION: Schools Theatre
THEMES: 21 Century Skills/ Teaching Tech/ Pedagogy
SPEAKERS: Olivier Dijkmans, Primary School Teacher, Omnimundo School
SPONSORED BY: i3-Technologies

With enthusiasm and empathy, Olivier Dijkmans, a primary school teacher from Belgium, has been able to trigger the passion of his class of children from 23 different nationalities through innovation and creativity. He started with a simple interactive whiteboard, and step by step he introduced new technologies and learning methods that have inspired the minds of his students and improved the overall teaching and learning process. In this session, Olivier will share his experience and explain in a hands-on way, how a school can use a variety of technologies, such as VR or 3D content, in an everyday context. He will delve deeper into how teachers and leaders can pick out the elements that add value to their lessons and stimulate deeper learning, while discussing his personal journey of how to develop exciting lesson content in the context of diversity.

14:00–14:30

Effective admissions: challenges, opportunities and resources

LOCATION: Schools Theatre
THEMES: Institute Tech
SPEAKERS: Emily Richards, School Marketing & Research Specialist, The Stickman Consultancy. Mark Maybury, Academic Product Manager, WCBS.
SPONSORED BY: WCBS

Join us as we explore the admissions challenges facing independent and international schools; recognising the demand on admissions staff; the tools available to support them; how to engage and forge relationships with parents and ways to improve student recruitment and retention. Key points discussed in this session:

- Importance of admissions data and its role in successful school marketing
- How to stand out in the market: parental buy-in and your school brand
- Why accessibility, communication and engagement are paramount
- Tools and resources to support the demand on admissions staff
- Why optimising admissions is crucial and how to do this.

14:45–15:15

Introducing blended learning experiences to core subjects in classrooms

LOCATION: Schools Theatre
THEMES: 21 Century Skills/ Pedagogy
SPEAKERS: Dr. David Porcaro, Director of Education, Alef Education
SPONSORED BY: Alef Education

Throughout the world, many public schools still rely heavily on text-based core curriculum. Introducing blended learning experiences in core subjects presents many opportunities over traditional print-heavy classrooms. These opportunities include more up-to-date, interactive, and engaging content, data capture at the task level that is connected across the curriculum, more standardized instruction delivery, and improvement of teacher and student technology skills. Such a digital transformation also faces a number of challenges. These include ensuring high quality technology infrastructure and support exist, supporting teachers move away from traditional direct instruction methods, and balancing innovative content with approving bodies' cultural and curricular requirements. We'll demonstrate from a case study of Alef Education's implementation of a K12 blended learning experience in a pilot school in Abu Dhabi some ways of overcoming those challenges and increase student achievement, ICT capacity, personalized instruction, and real-life application.

15:30–16:00

Using technology to drive cross-collaboration and support better student outcomes

LOCATION: Schools Theatre
THEMES: Pedagogy/ Institute Tech/ Strategy
SPEAKERS: Tom Rees, Education Director, Northampton Primary Academy Trust
SPONSORED BY: Microsoft

Join this session to find out how Northampton Primary Academy Trust (NPAT), a collaboration of eleven primary schools managing 4200 children, has been using technology to drive success. Discover how they are driving cross-collaboration between teachers, governors and students, and discover how they are utilising predictive analytics tools through data and machine learning to understand effectiveness and support better student outcomes by being more predictive and prescriptive.

16:15–16:45

Visual communication in action!

LOCATION: Schools Theatre
THEMES: 21 Century Skills/ Pedagogy
SPEAKERS: Ben Forta, Senior Director of Education Initiatives, Adobe. Ted Fox Joyce, Head of Visual Arts, Langley Park School for Girls.
SPONSORED BY: Adobe

At Bett 2018, Adobe announced the launch of Adobe Spark for Education, a completely free tool available to institutions across the world that enables easy, beautiful visual storytelling. Today, millions of teachers and students worldwide use Spark for Education to create amazing posters, web pages, and videos, and to develop their visual communication skills. In this session, you'll experience the value of Spark for Education first hand from Ben Forta, who spends his time travelling around the world helping students and teachers bring visual communication to the classroom. You'll also learn from Ted Fox Joyce from Langley Park School for Girls on the school's strategy for building better communication at the school, across faculty, the student body, and with parents and guardians, the role digital and Adobe Spark plays in the success of their approach, and steps you can take to bring your school along a visual communication journey.

17:00–17:30

Powering Up School Improvement using PowerBI

LOCATION: Schools Theatre
SPEAKERS: Jen Devaney, Trust Primary Lead for Assessment and Mathematics, Shireland Collegiate Academy Trust. Kirsty Tonks, Principal and Primary Director, Shireland Technology Primary Schools. Sir Mark Grundy, CEO, Shireland Collegiate Academy Trust Team.
SPONSORED BY: Microsoft

How can you use data analysis to make a Trust more cohesive and more effective? Shireland Collegiate Academy Trust is using Office365 as a means to encourage greater collaboration and innovation, particularly its integration of PowerBI to surface data at different levels across the Trust. This has transformed how the Trust and schools are operating by reducing workload, allowing for more just-in-time interventions, more focused conversations and better informed decisions. In this session we will share with you some of the ways we have used Microsoft Tools to continue to drive school improvement.

18:15–19:45

Maximising Impact with iPad

LOCATION: Schools Theatre
SPEAKERS: Abdul Chohan, Co-founder, Olive Tree Primary School
SPONSORED BY: GBM

Join us for an incredible and inspirational session, exploring how Apple technology can support teaching and learning objectives in your school, and reduce teacher administrative tasks. During this inspirational leadership event, we will hear

from Abdul Chohan about his journey at the Olive Tree, and how technology has positively impacted the school. We will also take a closer look at the operational efficiencies the iPad has helped them to unlock. Register for free here: <https://gbmdt.co.uk/bett>

ON AT THE POST 16 THEATRE:

This morning's sessions are hosted by Liz Dobrée

Chief Impact Officer, Ufi Charitable Trust

10:15–10:45

Space: the next frontier in education

LOCATION: Post 16 Theatre
THEMES: Futures/ Inspiration/ Teaching Tech
SPEAKERS: Andrés Sabas, CEO, Electronic Cats. David Cuartielles, Co-founder, CTO Education, Arduino.
SPONSORED BY: Arduino Education

The human exploration of space has inspired endless projects within the STEAM community, many leveraging the popular Arduino platform. This session will showcase the work of master students from the Space Department at Sweden's Lulea University and their machines that extract water from the cold air of Mars; educational robots from the German Space Agency (DLR); and CanSats made by K12 students in Aguascalientes, Mexico, among others. During the talk, Arduino co-founder David Cuartielles and Electronic Cats CanSat's Andres Sabas will share how they were able to get college students to program and launch 40 small satellites using open source hardware and aerostatic balloons. Attendees will gain a better understanding of the unique challenges experienced by educators, along with global events that invite students to participate in the most exciting mission in contemporary science.

11:00–11:30

Preparing students for jobs that don't exist: Teesside University

LOCATION: Post 16 Theatre
THEMES: Teaching Tech/ Pedagogy
SPEAKERS: Dr. Jonathan Eaton, Academic Registrar, Teesside University. Professor Mark Simpson, Pro Vice-Chancellor (Learning & Teaching), Teesside University.
SPONSORED BY: Microsoft

The Future Facing Learning Strategy at Teesside University seeks to prepare students with the tools, knowledge and expertise to thrive in complex and uncertain futures. Digital empowerment of staff and students forms a key component of the Future Facing Learning Strategy. In September 2018, Teesside launched the Future Facing Learning Toolkit for all students, a suite of free software with Microsoft Teams at its heart. The purpose of the Toolkit is to enhance learning and teaching, whilst preparing students with the digital skills necessary

for graduate level employment. In preparation for this deployment, over 400 academics have participated in the Digital Development Programme, an innovative CPD offer aligned with the Jisc Digital Capability Framework and the Microsoft Innovative Educator scheme, to support them in preparing students to achieve sustainable success within a globally connected workplace.

11:45–12:15

Economic Transformation – The Future of Skills and Businesses

LOCATION: Post 16 Theatre
SPEAKERS: Cindy Rampersaud, Senior Vice President, BTEC and Apprenticeships, Pearson. Rob May, Managing Director, Ramsac. Rob Walden, Director, Real World Education Group. Neil Carmichael, Chair, Commission on Sustainable Learning for Work, Life and a Changing Economy.
SPONSORED BY: Pearson

In this session, the panellists will focus on the pace of change, the impact technology has had on the workplace, how roles are evolving and will continue to evolve and how we need to embed a culture of lifelong learning to prepare learners for future careers.

12:30–13:00

Chichester College's digital transformation: borderless learning for students and teachers

LOCATION: Post 16 Theatre
THEMES: Teaching Tech/ Institute Tech
SPEAKERS: Terry Molyneaux, Professional Learning Coach – Digital Innovation, Chichester College
SPONSORED BY: Microsoft

Chichester College is currently undergoing a major digital transformation, developing digital competencies in both staff and students, supporting multi-campus collaboration and sharing, and encouraging a culture of "borderless learning" – 24/7 access to learning for all. With Office 365 and Microsoft Education being at the heart of the transformation, the college is developing staff and students, providing teachers with Microsoft Innovative Educator certificates and students with Digital Leader certificates. The programme aims at sharing good practice and inspiring colleagues to make use of the Microsoft Educators Community.

13:15–13:45

From learning labs to maker labs

LOCATION: Post 16 Theatre
THEMES: 21 Century Skills/ Teaching Tech/ Pedagogy
SPEAKERS: Jean-Pierre Berthet, Digital & Innovation Officer, Sciences Po Paris. Mathieu Guinin, Education Lead, HP Inc.
SPONSORED BY: HP Inc.



In 2012 three innovative Higher Education institutions in France (Ecole Centrale de Lyon, EM Lyon Business School and Université de Saint Etienne) founded the LearningLab Network, a network of learning spaces dedicated to sharing knowledge and best practice on new learning models, promoting the adoption of the latest education technologies, with the objective of developing active learning and transforming learning spaces. Today the LearningLab Network gathers more than a hundred innovative institutions in Higher and Secondary education, in France, Belgium and Canada, and is actively supported by HP in the implementation of the latest EdTech trends, development of research projects and improvement of learning outcomes. Mathieu Guinin, Head of Education at HP Inc. France, and Jean-Pierre Berthet, Digital & Innovation Officer at Sciences Po Paris, will showcase concrete examples of the network's activities and explain how each partner benefits from being part of this forum.

This afternoon's sessions are hosted by Bob Harrison

Trustee, Ufi Charitable Trust

14:00–14:30

Future-proofing your institution; flexible, adaptable & ready for change

LOCATION: Post 16 Theatre
THEMES: Teaching Tech/ Institute Tech/ Strategy
SPEAKERS: Mark Bramwell, CIO and Director of Professional Services, Saïd Business School, University of Oxford. Michelle Swithenbank, Chief Executive and Principal, Hull College Group.
SPONSORED BY: Canvas

Planning for an uncertain future is a complicated business. For many colleges and universities, it's enough of a struggle to keep up to date, let alone stay a step ahead. How can educators pre-empt what classes in a decade or more will need? Mark Bramwell, CIO from Saïd Business School at University of Oxford and Michelle Swithenbank, Principal and Chief Executive Officer at Hull College Group have attempted to tackle just that question with dramatic digital transformation. In this talk, they will show how they turned their own varied challenges into a chance to future-proof their tech for years to come – from upending technology that just didn't work for students, to having to reimagine all processes and systems after a huge restructure. The prize – a reliable foundation on which to build top quality teaching and learning for years ahead.

14:45–15:15

{Devel<>p}: a makerspace that fosters digital and soft skills

LOCATION: Post 16 Theatre
THEMES: 21 Century Skills/ SEN/ Teaching Tech/ Pedagogy
SPEAKERS: Hannah Mathias, E-learning Manager, Cardiff and Vale College
SPONSORED BY: Microsoft

Cardiff and Vale College want to ensure that all learners develop their digital competency and to

help rectify the huge shortage of digital skills in the job sector in South Wales, Cardiff and Vale College has created a digital makerspace called {Devel<>p}. Built within its library space, the project ignites interest in STEM and STEAM across all departments of the college, whilst developing skills for future employability and life – not just digital skills, but also soft skills (critical thinking, problem-solving, collaboration, communication, innovation and creativity) – with a focus on accessibility.

15:30–16:00

The 2018 Education Innovation Index

LOCATION: Post 16 Theatre
THEMES: Inspiration/ Institute Tech/ Strategy
SPEAKERS: Helene Moran, Director, Shift Learning
SPONSORED BY: Bett and Shift Learning

Join Helene Moran from Shift Learning for a deeper dive into the findings of Bett's second Innovation Index. We'll explore the trends that are growing, from awareness to adoption, in classrooms and learning spaces around the UK and for 2018 we'll look at the impact of policy change as experienced by teachers and education leaders.

16:15–16:45

Alexa in Education: Enhance Student Learning and Living with Voice

LOCATION: Post 16 Theatre
THEMES: Futures, Teaching Tech, Institute Tech
SPEAKERS: Paul Grist, Head of Education – EMEA, Amazon Web Services. Ana Cavez, Business Development Manager – Alexa in education, Amazon Web Services. Aftab Hussain, Strategic ILT Leader, Bolton College
SPONSORED BY: Amazon Web Services

Voice technology is a natural way for students to interact with their education. With Amazon Alexa, students worldwide are getting more from their educational experience by simplifying how they get information and stay organized. Institutions can personalize campus life by building a private skill, giving students daily flash briefings and helping them quickly find campus information. EdTechs and learning companies can reach students where they live and study with access to coursework, study prep, or financial aid information. Aftab Hussain, strategic information learning technology lead at Bolton College, will introduce Ada, an Alexa skill for a chatbot service, so students and staff at Bolton College can ask their Amazon Echo smart speakers about college services – effectively engaging with their own personalised assistant wherever they are.

17:45–19:45

International TeachMeet

LOCATION: Post 16 Theatre
THEMES: Inspiration/ Teaching Tech/ Pedagogy/ Strategy
SPEAKERS: Arjana Blazic, Teacher, EdTech Consultant and Course Designer. Bart Verswijvel, Pedagogical Adviser Future Classroom Lab, European Schoolnet.

The annual BETT Show attracts visitors from all over the world, coming to London to find out about the latest developments in edtech. It's a meeting place for the global education community and for years teachers have met in the evening, during BETT, to attend TeachMeets. Last year, the very first International TeachMeet took place and was a huge success, so we're delighted it's back again this year. During the Teachmeet you get the opportunity to give a short presentation about your international project, or about any other idea for the classroom. Talks are on average 5 minutes and can last up to 7 minutes maximum. You can also just attend to listen and network. Everyone is welcome! To register to attend: <https://www.eventbrite.com/e/international-teachmeet-bett-19-tickets-54516261606> To apply to speak: bit.ly/trmint-speaker. More info: trmintbett.wordpress.com

ON AT SOLUTIONS DEN 1:

10:20 – 10:40

Samsung Flip

SPEAKER: Kevin McGlasson, BDM Corporate and Transportation, Samsung.

Learn how Samsung Flip is the simplest, most stable product for your learning space. Samsung has added its magic again, combining a blend of intuitive user experience and reliability you have come to know from Samsung products. Allowing you to annotate, connect your devices easily and present so simply it has to be seen to be believed. Also learn how you can win some Samsung Flips for your school, college or university.

11:00–11:20

Class Charts – Breaking behaviour barriers with technology

LOCATION: Solutions Den 1
SPEAKERS: Duncan Wilson, Director, Edukey Education Ltd
SPONSORED BY: Tes

Pupil behaviour and low level disruption are big barriers to teaching and learning with OECD reporting that up to 20% of teaching time can be lost due to pupil behaviour issues. This session will be delivered by Duncan Wilson, who was teacher for 16 years and founder of Class Charts, an artificial intelligence driven behaviour management platform. Duncan will discuss how his experience in the classroom has contributed towards building a BETT Award winning software solution that makes a huge impact on reducing exclusions and low level disruption.

11:40–12:00

Transform the way you run your school with Arbor MIS

LOCATION: Solutions Den 1
SPEAKERS: Stephen Higgins, Product Lead, Arbor Education. Tim Ward, Senior Partnership Manager, Arbor Education.
SPONSORED BY: Arbor Education

At Arbor we believe that moving MIS isn't just a system change – it's an opportunity to transform the way you run your school. Join former school leaders Tim & Stephen to see how our simple, smart cloud-based MIS for primary, secondary & special schools will change the way you work by putting essential data at the fingertips of your senior leaders, teachers & office staff, and by automating and simplifying administrative tasks to reduce staff workload. In particular, Tim & Stephen will show you how the core functions of Arbor work – including how to manage attendance, behaviour, assessments, interventions & communications all in one place – helping you to reduce staff workload and improve student outcomes.

12:20–12:40

Building Bridges with Education Data

LOCATION: Solutions Den 1
SPEAKERS: Paul Palmer, Head of Business Strategy, Groupcall
SPONSORED BY: Groupcall

Over the past 4 years, knife crime related incidents in the UK have increased by 37.4% – with 20% of these perpetrated by children. Over 40,000 incidents were reported in the UK by the Home Office in 2018 alone. This leaves us asking the question, how can we all do more to ensure that we are protecting those children most at risk? At Groupcall, one of the many challenges we have been helping our customers address is widening the focus not only on education data, but on how environmental and social factors have an impact on a child's well-being and potential to succeed at school. This session will explore how joining up data from multiple agencies and technology partners can drastically improve the process of supporting those most vulnerable children in our education system.

13:00–13:20

Leveraging Cloud Innovation in Education

LOCATION: Solutions Den 1
SPEAKERS: Bert Ertman, Fellow,
SPONSORED BY: Luminis

Since the arrival of the computer – and later the internet – in classrooms, administration departments and our daily lives, schools have been in a race to keep up. Now there is a new technical revolution happening: Cloud computing. The Cloud already touches, or will touch, every aspect of our lives. With internet giants proclaiming the world as a computer and everything on it as a programmable interface, the Cloud will serve as the backbone of every automated solution soon. Instead of fearing

this, the Cloud could in fact lighten the burdens of equipment, administration and even lead to new teaching methods. And even though the benefits are manifold, for instance lower costs, less technical support, and an ever-growing collection of solutions to choose from, the Cloud also presents us with new challenges. At Luminis we strongly believe in challenging the status quo and helping customers with jobs-to-be-done challenges. We think of ourselves as rebels with a cause. Leveraging the Cloud in education can actually do just that. In this talk I'll show you how we leverage the innovative technology offered by Cloud providers to power Summar.io, our personalised learning environment.

13:40–14:00

Soloborative Learning; Thinker as Solo, Tinker as Collaborative

LOCATION: Solutions Den 1
SPEAKERS: Selcuk Ozdemir, Founder of Bilisim Garaji and Professor at Gazi University, Bilisim Garaji (Inova Akademi Bilisim Egitim Hiz. San. Tic. A.S.) Turkey
SPONSORED BY: Bilisim Garaji (Inova Akademi Bilisim Egitim Hiz. San. Tic. A.S.) Turkey

The history of technology, art and science is full of the entrepreneurship stories including both success & failure. Successful or failed, all the stories triggered by an entrepreneur dreamer who is not just sitting alone lazily but standing up to take initiative and risk with patience and determinedly collaborating with others. The history of "techne" is formed of various layers constructed by different civilizations in time. During the known history of humanity, many craftsmen and artists contributed to everything we use today in our daily lives. Whatever we use as a techne today is an output of a cumulative knowledge grown out of years. A dream about communication with people living on remote places caused many creative explorations started by smoke and for now ended by cellular phone. What happened in time is just a successor dreamer added new knowledge and skills to the existing knowledge & skills produced by a predecessor dreamer.

14:20–14:40

Everything you ever wanted to know about iPad management

LOCATION: Solutions Den 1
SPEAKERS: Chris Reynolds, Systems Engineer, Jamf. Ross Drummond, Systems Engineer, Jamf.
SPONSORED BY: Jamf

iPad has become the go-to technology for education. With a fantastic array of educational apps and Digital books, all-day battery life and ultra-portability it's easy to understand why. But how do we ensure our teacher and students have access to the content they want, exactly when they need it? How do we keep our iPad up-to-date, safe and secure, without a massive burden on teaching staff or IT? What we'll cover

- Apple School Manager and why you should be using it
- Deployment options – shared use vs 1:1
- Curating educational content
- How Jamf can help streamline workflows and improve efficiency

15:00–15:20

Protect your privacy and investment

LOCATION: Solutions Den 1
SPEAKERS: Christian Bostrom, Sales Manager B2B Europe, PanzerGlass
SPONSORED BY: PanzerGlass

PanzerGlass™ screen protectors are much more than just screen protectors. PanzerGlass™ is a new category of screen protection. At the same time stronger and easier to install, PanzerGlass™ excels with its product qualities like strength, transparency and thickness. The look and feel may seem international, but the inheritance is downright Danish.

15:40–16:00

Putting impact at the heart of your edtech procurement

LOCATION: Solutions Den 1
SPEAKERS: Michael Forshaw, Founder & CEO, Edtech Impact
SPONSORED BY: Edtech Impact

Are you getting value for money with your edtech purchases? Do you know which edtech products will have the biggest impact on student and teacher outcomes in your own complex school environment? This session will reveal Innovate My School's new Edtech Impact marketplace – a free, school-led evaluation platform that helps busy educators measure the effectiveness of different edtech products before purchasing.

16:45–17:30

Bett Asia Event Launch

LOCATION: Solutions Den 1
SPEAKERS: Sonal Ghelani, Event Director for Bett Asia and MEA. Dr Habibah Abd Rahim, Deputy Director of Education, Ministry of Education Malaysia.
SPONSORED BY: Bett

Introduction to Bett Asia 2019 & key themes/trends. Following extensive research with 300 education leaders, teachers and ICT leads across 29 countries in the region into the challenges facing education leaders throughout Asia, we set the theme 'Building a change culture to deliver 21st-century learning' for 2019. We will present our insight and findings from our research. Networking & refreshments Expo tour for delegations (optional)

ON AT SOLUTIONS DEN 2:

10:20 – 10:40

Building Personalized Classrooms for Better Learning Outcomes – PowerSchool and Microsoft

LOCATION: Solutions Den 2
SPEAKER: Sam Sale, Solution Strategy Director, Unified Classroom, PowerSchool (I already sent his registration info to our partner liaison with Microsoft so I believe he should already be registered)

PowerSchool Unified Classroom™ simplifies technology with a single K-12 solution that saves teachers time. PowerSchool in partnership with Microsoft now offers tools like Office 365, Learning Tools and translation natively built into the system that not only saves teachers time but enhances personalized learning to meet varying student needs. Teachers can increase focus on forging deeper 1-to-1 connections, refine lesson plans, and provide personalized feedback to students in real-time.

11:00–11:20

Making multi-use iPad work

LOCATION: Solutions Den 2
SPEAKERS: Chris Reynolds, Systems Engineer, UK, Jamf. Ross Drummond, Systems Engineer, UK, Jamf.
SPONSORED BY: Jamf

A reported 70% of UK schools are using iPad* and with the majority of these used by multiple students, the challenge for school leaders and IT in these scenarios is; how can we create unique personalised learning experiences? How do we digitally sanitise the device, ready for the next user? And ultimately, how do we get the most significant return on investment? What we'll cover

- A quick recap on Apple School Manager and deployment options
- Initial configuration
- Multi-personal shared device with Jamf Setup
- Personalised shared device with Apple Shared iPad
- Shared device reset with Jamf Reset

11:40–12:00

STEM 360: From Gifted STEM to STEM4All

LOCATION: Solutions Den 2
SPEAKERS: Huseyin Yucel, President of the Executive Board, Bahcesehir Ugur Educational Institutions. Sirin Karadeniz, Dean, Bahcesehir University.
SPONSORED BY: BAU Global

BAU Global is a network of educational institutions including K12 schools and universities that offer the highest standards of STEM education for over 200K students across the globe. Leading scholars of the field at BAU Faculty of Educational Sciences have been advocating a data-driven understanding of STEM education for gifted students, as well as all students. The university and schools have initiated a joint effort of widening and scaling up the effective

practices used at some specialized schools, including Bahcesehir Science & Technology High School. These efforts evolved into a comprehensive solution to the academic and social needs of our gifted students while the design team, including scholars, teachers and these gifted students developed courses that foster 21st century skills of all our students. During this session, the leader of the design team and representatives of the schools will present the impact of this process from different perspectives.

12:20–12:40

Digital skills: K-12 curriculum transformation on a country-scale

LOCATION: Solutions Den 2
SPEAKERS: Andrei Lobanov, CEO, Logika. Fakhri Gurbanov, Deputy Director, The Ministry of Education of the Republic of Azerbaijan.
SPONSORED BY: Logika

ICT has become a focus in public education today, as it plays a vital part in almost any profession in the 21st century. Therefore, countries are searching for solutions to change their education system not only from the perspective of computer knowledge but also soft skills. We are proud to state that we have created a product that fits this demand. We implemented a fully developed educational programme in the K-12 curriculum in one country's public school system quickly transforming ICT education on a country scale, while having a close grasp of the quality of the integration process. We will talk about: – development of an educational standard and programme – implementation of an innovative methodology – teachers professional training and development – real-time quality control and management – performance tracking The Ministry of Education of Azerbaijan and Logika will share their unique experience and discuss the main stages of their joint "Digital skills" project.

13:00–13:20

Oxford University Press and HTC Vive: VR's Role in Education

LOCATION: Solutions Den 2
SPEAKERS: Chris Chin, Executive Director, VR Content, HTC Vive. Harry Cunningham, Head of Partnerships and Innovation, Oxford University Press.
SPONSORED BY: Oxford University Press

Virtual reality has the potential to change the way we work, play and communicate, but what benefits does it really provide and how can it be deployed in learning effectively? Join us to hear where Oxford University Press and HTC Vive see virtual reality's place in education, both now and in the future. This unique session brings together the thoughts and insights of a global educational publisher and a leading virtual reality pioneer, providing a fascinating look at innovation in education and the importance of partnership.

13:40–14:00

Reduce OPEX with PRTG Today, Reduce CAPEX Tomorrow!

LOCATION: Solutions Den 2
SPEAKERS: Martin Hodgson, Country Manager UK & Ireland, Paessler AG – PRTG Network Monitor
SPONSORED BY: Paessler AG – PRTG Network Monitor

In this session you'll learn how PRTG Network Monitor can reduce your Expenses today and ensure your IT purchases deliver the performance your user community deserves. With references to UK customer projects in a range of academic establishments, Martin Hodgson will enthuse, empower and entertain!

14:20–14:40

Technology promotes inclusion and supports SEN in Early Years.

LOCATION: Solutions Den 2
SPEAKERS: Davy De Rijbel, Community Manager, i3-Technologies
SPONSORED BY: i3-Technologies

Burnt Ash Primary School is in the heart in London. Like many schools in the city, pupils come from different backgrounds reflecting the vibrancy of the capital. The school also has children from disadvantaged backgrounds, whose first language is not English and SEN children. In the Summer of 2017, nearly 80% of the school's children in EY were below expected learning levels. The teachers firmly believed raising ELG-scores in technology would ignite and accelerate developments in areas such as reading, writing and mathematics. Burnt Ash found the solution offered by i3-Technologies stood out from other suppliers. It was much more imaginative, engaging and above all flexible.

15:00–15:20

The Latest in Filtering, Monitoring and Device Management for Education

LOCATION: Solutions Den 2
SPEAKERS: Eric Shultz, Amazon Web Services Account Manager, Amazon Web Services. Rob Chambers, VP, Global Customer Success, Lightspeed Systems.
SPONSORED BY: Lightspeed Systems

Join Lightspeed Systems and Amazon Web Services and learn how we can help schools transform devices into powerful tools for learning. As 1:1 and BYOD becomes more prevalent in education, students are able to access rich and engaging online resources wherever they are. This brings up the challenge of ensuring the devices are safe, managed and monitored. Whether they're accessing an SSL site or a YouTube video, whether they're in lesson or at home, Lightspeed Systems has the tools to ensure they're protected and managed, meeting Ofsted, Prevent Duty and KCSIE e-safety regulations. Visit the session to learn how you can effectively manage and track your mobile

devices, empower your teachers with intuitive classroom management tools and give your IT departments an all-in-one centralised platform for filtering, MDM, reporting and safety – all from the cloud and powered by Amazon Web Services.

15:40–16:00

Solutions for Superhero SENCOs

LOCATION: Solutions Den 2
THEMES:
SPEAKERS: Duncan Wilson, Director, Edukey Education Ltd
SPONSORED BY: Tes

The management of SEND in schools is an increasingly complex issue with a heavy workload burden on SENCOs. This session will focus on the use of Edukey's Provision Map platform – a powerful management information system specifically designed for SENCOs. The platform encompasses all of the Assess-Plan-Do-Review tools a busy SENCO needs such as plans, provision mapping, reporting and reviews. Provision Map can also provide a MAT/Local Authority dashboard to assist with strategic management of SEND.

ON AT PEER TO PEER CONNECT:

10:00–11:00

Meet your peers

LOCATION: Peer to Peer Connect
SPONSORED BY: Bett and EDUCATE

If it's your first visit to Bett, or you plan to come on your own, we're running a morning meet-up session to help you get the most from your visit. We'll be welcoming you to Bett and facilitating a networking session at 10.15am, followed by a 15 minute interactive session from EDUCATE on effective EdTech.

11:15–12:00

What's key for unlocking staff digital literacy at FE institutions?

LOCATION: Peer to Peer Connect
THEMES: 21 Century Skills/ Teaching Tech/ Institute Tech
SPEAKERS: Deborah Millar, Group Director of Digital Learning Technology, Grimsby Institute of Further and Higher Education
SPONSORED BY: Canvas

Choosing and using the right bait for the right people is the way to success. There's always time to be saved, barriers to overcome, efficiencies to be made to reach higher levels of success and achievement. Join this session to gain some tips, tricks and quick wins for your institution. To register for this session please visit <https://www.bettshow.com/canvas-lunch--level-up-roundtable-sessions-at-bett-2019> TARGET AUDIENCE: Further Education.

12:30–13:15

How next generation pedagogical models are driving growth

LOCATION: Peer to Peer Connect
THEMES: 21 Century Skills/ Teaching Tech/ Institute Tech/ Strategy
SPEAKERS: Eric Slaats, Associate Professor, Fontys ICT University of Applied Sciences. Martijn Ruissen, Lecturer, Fontys University of Applied Sciences – Department of ICT.
SPONSORED BY: Canvas

Educators often hear that with rapid changes in technology and society, universities need to shake up their pedagogy in order to give students strong transferable skill sets. In imparting problem solving skills, the ability to collaborate with peers, or building research skills, greater freedom and individualisation for students is required. The key to unlock this new pedagogical model? Data. The data and analytics offered by VLEs like Canvas are often used by educational organizations just as Business Intelligence. But by using this same rich dataset to provide actionable insights into student performance, we can support every student in his or her personal learning journey. This keynote reveals how educators can provide a balance between openness and control, harnessing the power of good teaching and applying it to the need for student empowerment and freedom. To register for this session please visit <https://www.bettshow.com/canvas-lunch--level-up-roundtable-sessions-at-bett-2019> TARGET AUDIENCE: Higher Education.

13:45–14:45

Meet the speakers – cultivating creativity

LOCATION: Peer to Peer Connect
THEMES: 21 Century Skills/ Inspiration/ Teaching Tech/ Pedagogy
SPEAKERS: Francesc Solans, Technology Teacher, INS Josep Vallverdú, Spain. Mitch Resnick, LEGO Professor of Learning Research, MIT Media Lab. Simen Spurkland, Teacher, Vøyenenga Upper Secondary School
SPONSORED BY: Bett

Meet Mitch, Simen and Francesc, fresh from delivering sessions on the Arena, for a relaxed and informal Q&A session.

14:45–15:00

Edtech Impact Surgery

LOCATION: Peer to Peer Connect
THEMES: Teaching Tech/ Institute Tech/ Strategy
SPEAKERS: Michael Forshaw, Founder & CEO, Edtech Impact
SPONSORED BY: Edtech Impact

Are you getting value for money with your edtech purchases? Do you know which edtech software will have the biggest impact on student outcomes in your complex school environment? Edtech Impact's new light-touch evaluation framework helps busy educators measure the effectiveness of edtech products on different student outcomes. This snappy 15 minute surgery will run through the various considerations for conducting an in-school

impact study, creating robust evidence around the impact of edtech products – pre and post purchase – to ensure your school is getting value for money with technology.

15:00–16:00

Help DfE improve its service to schools

LOCATION: Peer to Peer Connect
THEMES: Strategy
SPEAKERS: DfE Team
SPONSORED BY: DfE

Join us for an informal and interactive discussion to explore how we can improve the services we provide to your schools. Help us understand your needs so we can design services that make it easier for you to deal with us in future. We want to learn about how you interact with DfE and are interested in the services you access regularly to run your school or trust, as well as those you use less often. These sessions are open to anyone, but they'll be particularly interesting for CEOs, headteachers and the business managers of primary or secondary schools of all types. Register your interest at www.smartsurvey.co.uk/s/BETT2019/ and let us know which of the daily 15:00–16:00 sessions you'd like to attend.

16:00–17:00

Glow – Scottish Schools Digital Network, Connecting Learning

LOCATION: Peer to Peer Connect
SPEAKERS: Kirsty McFaul, Senior Education Officer, Education Scotland
SPONSORED BY: Education Scotland

Glow was launched in 2009 and was the world's first national education intranet. Join the team from Education Scotland as they take you through the Glow journey and discuss the impact Glow has had on learning and teaching across Scottish education. Discover the 21st Century learning tools that have been embedded within Glow and how Scotland are developing the young work force through these digital tools. Glow provides a platform for learners to work in a variety of ways, from collaborating with peers to working individually at their own pace. Glow services are free to all Scottish students and can be accessed at anytime, anywhere, and on any device. Glow offers a number of tools and services to help enrich and enhance learning across the curriculum. Sharing teaching materials, designing online resources and activities to engage learners and take part in professional learning opportunities.



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17:00–17:45

Meet the speakers – Post 16 Theatre

LOCATION: Peer to Peer Connect

SPEAKERS: David Cuartielles, Co-founder, CTO Education, Arduino

SPONSORED BY: Bett

Meet David, fresh from delivering his talk on the Post 16 stage, for a relaxed and informal Q&A session.



23-26 JANUARY 2019
LONDON EXCEL

YOUR EDTECH CHECKLIST

Bett is the world's leading education technology event where educators can discover more than 800 innovative edtech suppliers, see practical solutions, share experiences and learn from industry experts in an agenda programme featuring more than 175 speakers. Bett has teamed up with its Advisory Group and EDUCATE to come up with the questions that might help you have a more informed basis to your buying decisions at Bett. Make sure you have these handy questions to pose to Bett exhibitors when you meet them at the show.

1. THE PRACTICALITIES

This covers infrastructure, staff training and CPD, the ongoing costs, and the sustainability of the purchase.

- How long does it take the average educator to learn how to use, and implement your product?
- Is it necessary to purchase any additional software etc to increase the products' potential?
- What software is it compatible with?
- What pedagogical training do you provide in respect of the integration of your product in schools?
- How do you support schools to sustain and develop their use of the product over time?

2. THE EDUCATION VALUE AND SPECIALISMS

This area covers the core benefit the product offers. And, whether it's going to make a tangible difference to the lives of your students. Either on their needs today, or their skills for the future.

- How does your product make educators' lives easier?
- Can you explain the product and its educational value in one sentence?
- What support does your product provide for students for whom English is not their first language, or for students with special educational needs or disabilities?
- How does your technology help to prepare young people for the jobs of tomorrow?

3. THE RESEARCH AND EVIDENCE

This area helps you to know that your purchase is founded on principles of evidence. Especially important given the increased accountability that schools face and the impact of austerity budgets.

- Where and how was your product tested? Do you have any results from pilot studies?
- How does your company draw on existing relevant research to ensure that its technology stays current and relevant to today's real-world classrooms?
- What research-based evidence do you have to prove that your product is effective?
- How were teachers or educators involved in the design or creation stages of your product?

PLAN BEFORE YOU VISIT BETT!

1. DOWNLOAD THE BETT APP

Our app has all the suppliers and agenda talks listed – if you 'favourite' the suppliers you'd like to see, you can then go to the floor plan on the app and it will pin them on the plan so you can map your route around the show.

2. CHECK OUT THE FILTERS ON OUR BETT ONLINE SUPPLIER LIST

Look up exhibitors by product type, by type of education institution they serve or to which region they export. You can also read a little more about what they have on offer.

WWW.BETTSHOW.COM/BETT-SUPPLIERS-LIST