



25-28 JANUARY 2017
EXCEL LONDON

Bett Higher Education Leaders' Summit

Sponsored by Microsoft



Day 1 Wednesday 25th January

10.45 - 11:15	<p>Research Impact in relation to the Research Excellence Framework</p> <p><i>Within this session Parvez will highlight the impact of the Research Excellence Framework and how this policy could be used to produce collaborative research on major global challenges, to educate students to become global citizens, and help developing countries to grow their economies and societies.</i></p> <p>Parvez Haris, Head of Research for the School of Allied Health Sciences, De Montfort University</p>
12.05 - 12.35	<p>What can universities do to attract Generation Z?</p> <p><i>Universities, in an increasingly competitive, global market, are facing a new challenge - how to successfully recruit students from Generation Z.</i></p> <p><i>The current in-take and future recruits have grown up in a world where smartphones are ubiquitous, decisions are made digitally and product is more powerful than brand. In order for universities to successfully market themselves they may need to adapt to a digital first strategy where their customers have different user behaviour and user expectation.</i></p> <p><i>Elliott and Colin from MintTwist, digital agency in London, will talk through emerging trends and how universities can adapt their marketing activity to directly target this new generation of tech innates. Alongside a case study talk from Ryan Taylor at City, University of London, the speakers aim to provide practical advice, backed up with real-world results.</i></p> <p>Elliott King, MD, MintTwist Colin Cheng, Strategic Digital Account Director, MintTwist Ryan Taylor, Head of Digital at City, University of London</p>
12:45 - 13:30	<p>Teaching in the 21st Century - what comes next? The future of HE, virtual reality and education apps</p> <p><i>This future gazing session will look at the next 5 years of development in HE. Virtual reality is an evolving and contentious issue. Keeping up with the fast-paced technology is simply not financially viable for some institutions, especially if facilities need to be provided for a large cohort of students. Will apps where students can buy lectures pose a genuine threat to institutions?</i></p> <p>Prof Rose Luckin, UCL Institute of Education, University College London Terese Bird, Educational Designer, University of Leicester Graham Lowe, Lead Academic for Technology Enhanced Learning, Birmingham City University</p>
13.40 - 14.10	<p>GEN Z in the classroom: Creating the Future</p> <p><i>"Adobe recently asked 1000+ Gen Z students and 400+ teachers to tell us how they feel about</i></p>

	<p>learning, creativity and the future, and here is what we found..."</p> <ul style="list-style-type: none"> • <i>Gen Z students are EXCITED and NERVOUS about the future and both students and teachers do not feel they are fully prepared for the "Real World."</i> • <i>Nearly half of students feel what they learn outside of the classroom is more important to their future careers than what they learn inside.</i> <p>Join us to learn about Adobe’s global education creativity study. The research focuses on harnessing creative problem-solving and understanding the potential opportunities for future education. Leading creativity researchers and educators will explore the findings and discuss creativity in the future workforce, as well as how Gen Z students are changing and preparing for a new perception of creativity.</p> <p>Speaker: Tacy Trowbridge, Lead for World Wide Education Team, Adobe</p>
14.20 - 15.05	<p>Microsoft HoloLens</p> <p><i>Microsoft HoloLens is the first self-contained, holographic computer creating new opportunities to engage and interact with holograms in the world around you. This session will highlight opportunities for universities to expand curriculum offerings and enable modern learning experiences.</i></p> <p>Matthew Zeller, Product Manager, Microsoft</p>
15.05 - 15.40	<p>Networking session on sharing best practices for leading digital transformation, facilitated by Microsoft</p> <p><i>Tea and coffee provided</i></p>
15.15 - 15.45	<p>Educating Millennials</p> <p><i>The pressure is increasing in today’s higher education to explore new ways to satisfy the technology cravings of digital native students and provide them with the personalised learning experience that will help them achieve their full potential. In this session we will be exploring this generational shift in student learning and providing opportunities to hear firsthand from institutions who are now experiencing the benefits of using adaptive digital tools within their courses.</i></p> <p>Mark Dorman, President, McGraw-Hill Education, International & Professional Irite Daukseviciute, Programme Director, University of Reading</p>
15.55 - 16:40	<p>From bricks to clicks: learning analytics and their place in Higher Education</p> <p><i>Although used to support students, we will be discussing within this session how institutions can optimise the data from learning analytics. Which are the most effective means through which to capture data? How can staff monitor the data while reacting in real time for meaningful change? How far is too far when it comes to monitoring student activities?</i></p> <p>Chair: Josh Perry, Director, Assembly Paul Clark, Chief Executive, HESA Rebecca Ferguson, Academic, Open University and Learning Analytics Community Exchange (LACE)</p>

16:50 - 17.20	<p>Learning to embrace social media</p> <p><i>With social media all around us, our panellists will discuss how they are integrating platforms such as Twitter and Wordpress into their teaching.</i></p> <p><i>Institutions are using it as an effective means of attracting prospective students and keeping in touch with existing ones for retention purposes.</i></p> <p><i>Where is the line drawn between private and professional when students and staff can interact at all hours of the day?</i></p> <p>Speaker: Ann Hartl, Senior Lecturer & e-Learning Coordinator for Leisure Management, University College Sjælland - UCSJ</p>
---------------------	--

Day 2 Thursday 26th January

10:30 - 11:15	<p>How far can traditional methods of assessment suit modern pedagogy?</p> <p><i>From video essays to peer assessments and open badges, how far can organisations stretch the traditional evaluation methods while still taking student capabilities into account? Within this session we will explore whether the traditional means of assessment suit the changing culture of modern students.</i></p> <p>Miles Berry, Principal Lecturer, University of Roehampton Kevin Morton, Senior Lecturer, University of Brighton Simon Marsden, Senior Lecturer, University of Portsmouth Simon Lancaster, Professor of Chemical Education, University of East Anglia</p>
11.25 - 12.10	<p>Panel Discussion: The Rise of the Student</p> <p><i>Students control their learning journey. What experiences do they seek, and value? What expectations are they bringing to University and are we meeting them? A panel of education technologists, leaders, and maybe even an actual student will explore these questions with an eye on what institutions can do today to improve student engagement and boost NSS results.</i></p> <p>Microsoft Education Leadership</p>
12.15 - 13.15	<p>Higher Education Leaders' Summit Networking Lounge</p> <p><i>Lunch hosted by Echo 360</i></p>
12.20 - 13.05	<p>Bid farewell to the lecture theatre? The evolution of learning spaces in Higher Education</p> <p><i>With the rise of the virtual classroom and some lecture theatres being abolished altogether, hear how institutions are approaching the evolving learning space. From the University of Northampton's lecture theatre-free campus to the rise of the flexible working space, our panellists will discuss how institutions are adapting today to suit the students of tomorrow.</i></p> <p>Tilly Harrison, Senior Teaching Fellow, University of Warwick David Hill, Faculty Outreach Coordinator, University of Portsmouth Russell Stannard, Educational Designer</p>

13.15 – 14.00	<p>Executive Conversation: A new wave of digital transformation in Higher Education</p> <p><i>Today's campus is evolving, but one thing remains the same: the importance of student success and the campus experience. Your students depend on technology to live, work and play. As administrators, you want to provide the best experiences to attract the best applicants. At the same time, you need your school operations to run as efficiently as possible. Thanks to innovations such as the Internet of Things and other cloud technologies, and the insightful and action-oriented use of data, bringing about change is closer than you think.</i></p> <p>Anthony Salcito, Vice President Worldwide Education, Microsoft</p>
14.10 – 14.55	<p>Student Voices in Higher Education</p> <p><i>The current generation of 'new learners' have no memory or experience of the last century - a century in which many of our universities were established. 21st Century learners have expectations that often differ from the institutes they attend. In this session I will explore the profiles of 'new learners' and discuss their propensity to be not only consumers, but also producers and curators of knowledge. As the 'nodes of their own production' new learners use handheld and personal technologies to navigate their way through content - sharing, remixing and repurposing it for their own needs. Two students from Plymouth Institute of Education will join me on stage during the session to discuss their expectations and demonstrate what they bring personally to the university. There will be opportunities for the audience to discuss these ideas with the students during the session.</i></p> <p>Steve Wheeler, Associate Professor in Information & Computer Technology, Plymouth University Amy Addlesee, Student Teacher, Plymouth University Adam Crouchen, Student Teacher, Plymouth University</p>
15.05 – 15.35	<p>Educating Millennials</p> <p><i>The pressure is increasing in today's higher education to explore new ways to satisfy the technology cravings of digital native students and provide them with the personalised learning experience that will help them achieve their full potential. In this session we will be exploring this generational shift in student learning and providing opportunities to hear firsthand from institutions who are now experiencing the benefits of using adaptive digital tools within their courses.</i></p> <p>David Levin, President & CEO, McGraw-Hill Education, McGraw Hill Peter Alston, Lecturer, University of Liverpool</p>
15.45 – 16.15	<p>GEN Z in the classroom: Creating the Future</p> <p>“Adobe recently asked 1000+ Gen Z students and 400+ teachers to tell us how they feel about learning, creativity and the future, and here is what we found...”</p> <ul style="list-style-type: none"> • <i>Gen Z students are EXCITED and NERVOUS about the future and both students and teachers do not feel they are fully prepared for the "Real World."</i> • <i>Nearly half of students feel what they learn outside of the classroom is more important to their future careers than what they learn inside.</i> <p>Join us to learn about Adobe's global education creativity study. The research focuses on harnessing creative problem-solving and understanding the potential opportunities for future education. Leading creativity researchers and educators will explore the findings and discuss creativity in the future workforce, as well as how Gen Z students are changing and preparing for a new perception</p>

	of creativity. Speaker: Tacy Trowbridge , Lead for World Wide Education Team, Adobe
16.25 - 17.10	The uses of social media in education <i>In this panel session we will present and discuss several aspects of social media use in education, both from teacher and student perspectives. This will be an interactive session where we integrate social media into the conversation and where audience/delegates will also be encouraged to take part with questions and answers throughout. We will examine the impact of blogging, microblogging (Twitter), the use of video sharing services (YouTube), social networking, and other social media tools, and evaluate their impact on pedagogy, and their application in authentic learning contexts.</i> Student Teachers, Plymouth University

Day 3 Friday 27th January

10.30 - 11:15	It's all about collaboration: how employers and institutions can build employability from within the classroom <i>With the graduate jobs market shrinking post BREXIT vote and policy makers and employers already in the process of shifting their focus to apprenticeships, how will HEIs respond? This session will look into the HEIs at home and abroad setting their students firmly on the employment track.</i> George Saltsman , Associate Research Professor, Lamar University (Texas) <i>Speakers to be announced soon check the app for details</i>
11.25 - 11.55	Educating Millennials <i>The pressure is increasing in today's higher education to explore new ways to satisfy the technology cravings of digital native students and provide them with the personalised learning experience that will help them achieve their full potential. In this session we will be exploring this generational shift in student learning and providing opportunities to hear firsthand from institutions who are now experiencing the benefits of using adaptive digital tools within their courses.</i> Chair: TBC, McGraw-Hill Education Peter Alston , Lecturer, University of Liverpool George Hulene , Associate Course Director, Coventry University Tamsin Greene Barker , Student, Trinity College Dublin
12.05 - 12.35	Open Adoption Software - a universal solution to higher education software? <i>Universities are ahead of the curve in adopting open source; within this session we will discuss how far they have come and how far the software can go in providing solutions to education ecosystem problems.</i> Introduced and chaired by: Kirsten Ingmar Heiss , CEO OpenCampus Carla Aerts , Director of Futures, The Institute of Education (IOE) at University College London (UCL) Prof. Dr. Martin Fischer , LMU, Germany
12.45 - 13.15	Learnometer with Professor Stephen Heppell– what affect can the physical environment have on learning results and how important is it to get this right

	<p><i>It started as a simple question "if Learning was the Olympics, surely we'd be a lot better at it, because we too would pursue the detailed science that produced an aggregation of marginal gains". That question spawned two years of clever research exploring the marginal gains on offer by improving learning spaces' environmental factors such as light levels, CO2, humidity, temperature, noise, pollution and more. The project team gained the support of Jisc for their research; together, they prototyped and now are manufacturing, little connected Learnometer boxes giving real time data in-situ, alongside time based, and global, cloud comparatives. In BETT visitors often ask "but can we see examples of technology making a real, measurable difference to learning". The learnometer boxes do just that, but be warned, the insight gained into just how damaging our current learning spaces and our examination spaces are, in schools, homes and universities, is genuinely shocking.</i></p> <p>Speaker: Professor Stephen Heppell, CEO of Heppell.net</p>
<p>13.25 – 13.55</p>	<p>Welcoming refugees into Universidad Camilo José Cela, Madrid. What are the challenges and opportunities provided by our ICT infrastructure.</p> <p><i>UCJC has welcomed a cohort of refugees, mainly from Syria but also from Iraq and Afghanistan, into the university to continue studies that were interrupted by events in their own countries.</i></p> <p><i>As a modern university in Spain we have the usual ICT infrastructure, from provision for BYOD to traditional library services. A sudden cohort of new refugee students pose a number of challenges for the university's systems, but also offers us the chance to learn through these new eyes.</i></p> <p><i>If every university in Europe took 12 students, that would be a huge, 50,000 strong, contribution to a global problem, but also would constitute a very welcome resource of bright new talent. This session explores what we have learned, what we have changed and what others might learn from our experiences.</i></p> <p>Clara María Vizoso Martín, Directora Tecnología Educativa, Universidad Camilo José Cela (Madrid)</p>
<p>14:05 - 14.35</p>	<p>Lenovo session</p> <p><i>Details to be announced soon check the app for details</i></p>
<p>15.25 - 16.10</p>	<p>BYOD: Bring your own device and the seamless transition from informal to formal learning using mobile technology</p> <p><i>Every HEI will face the challenge of utilising mobile technology to create a ubiquitous learning experience, but can changing attitudes to mobile devices ever evolve to having them be seen as legitimate pedagogical tools/resources?</i></p> <p>Helen Caldwell, Senior Lecturer, University of Northampton Mark Frydenberg, Director, CIS Learning and Technology Sandbox Bentley University (Massachusetts)</p>